Evaluation of College Plan 2011-14

Updated April 21 2011

Goal 1. Increase the success of students enrolled in credit courses through innovative instruction and student support programs that address the needs of a diverse college population.

Objective			Cur	rent Status/I	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?		
Objective 1.1	Fall 07	Fall 08	Fall 09	Fall 10	Target	Status	Going in the	On target	Yes
The percentage	70.98%	71.56%	71.25%	74.53%	74.00%	Above	right direction		Need to
of students that successfully	Spring 08	Spring 09	Spring 10	Spring 11	Target	Status	Express to		define
complete their	71.70%		74.44%	TBD	74.70%	Below	Success should		new target
courses with a grade of "C" or							make a large difference over		
higher or "P"							time		
will increase							Becoming more		
from 70.98% in							deliberate on		
fall 2007 to 74%							how we are		
in fall 2010 and							using tutors and		
from 71.7% in							readers		
spring 2008 to									
74.7% in spring									
2011.									

Objective			Cur	rent Status/Is	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?		
Objective 1.2 The percentage	Fall 07 59.60%	Fall 08 62.80%	Fall 09 60.33%	Fall 10 65.25%	Target 63.00%	Status Above	Human Presence tools should	On target	Yes Need to
of students that successfully complete online classes will	complete online 60.90% 62.60% 63.47	Spring 10 63.47%	Spring 11 TBD	Target 64.00%	Status Below	help Distance education		define new target	
increase from 59.6% in fall 2007 to 63% in							taskforce recommendatio ns		
fall 2010 and from 60.9% in spring 2008 to							Orientation for students taking online classes		
64% in spring 2011.							DATA: Break down hybrid vs fully online		

Objective		C	Current Status		Comments during March 25, 2011 CPC	Status	Carry forward this objective ?		
Objective 1.3 The first-to- second semester persistence rates of new non-exempt	F06-S07 F07-S0 84.30% 86.6 F06-S07 F07-S0	8 F08-S09 0% 85.40% <u>Hal</u>	<u>Ill-Time Stude</u> F09-S10 86.65% f-Time Studen F09-S10	F10-S11 TBD	Target 86.50%	Trying to get more part-time students to enroll full-time	Full- Time: Objective met Half- Time: Objective	Yes	
(non-exempt from the matriculation processes) first- time, full-time students (12 or more units) will increase from 85.1% from fall 2006 to spring 2007 to 86.5% from fall 2010 to spring 2011. The first-to- second semester persistence rates of new non-exempt half-time students (6-11.9 units) will increase from 74.2% from fall 2006 to spring 2007 to 76% from fall 2010 to spring 2011.	68.10% 74.2	0% 74.20%	70.61%	TBD	76.00%	Below		not met	

Objective			C	urrent Status		Comments during March 25, 2011 CPC	Status	Carry forward this objective ?		
Objective 1.4 The first-to-				II-Time Stude	nts (12+ Unit F09-S11	<u>s)</u> Target			Objective met	
fourth semester	F05-S07	F06-S08	F07-S09	F08-S10	Status					
persistence	55.30%	55.40%	55.70%	57.47%	TBD	57.00%	Above			
rates for new										
non-exempt			Hal	f-Time Studen	<u>ts (6-11.9 Un</u>	<u>iits)</u>				
first-time, full-	F05-S07	F06-S08	F07-S09	F08-S10	F09-S11	Target	Status			
time students	36.90%	35.10%	42.50%	41.15%	TBD	38.00%	Above]		
will increase										
from 55.3%										
from fall 2005				ester persister	nce rate for h	alf-time students	between F06-			
to spring 2007	S08 and F07	-S09 is sign	ificant.							
to 57% and										
from fall 2009										
to spring 2011.										
The first-to-										
fourth semester										
persistence										
rates for new										
half-time										
students will										
increase from										
35.1 from fall										
2006 to spring										
2007 to 38%										
from fall 2009										
to spring 2011.										

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.5 The 1,389 number of Associate Degrees awarded in 2007-08 will remain stable to 2010-2011.	2007-08 2008-09 2009-10 2010-11 Target Status 1,389 1,225 1,216 TBD 1,389 Below	Decrease due State not allowing the liberal arts major any longer. State required area of emphases which the college has been developing. New SB1440 AA/AS transfer degrees starting in Fall 2011	Objective not met	Yes
Objective 1.6 The number of certificates awarded will increase by 8% from 448 in 2007-08 to 484 in 2010-2011.	2007-082008-092009-102010-11TargetStatus4481,057986TBD484Above	We used to give certificates for the C N A program. No longer allowed due to low units required for this certificate	Objective met	Yes

Objective		C	urrent Statu		Comments during March 25, 2011 CPC	Status	Carry forward this objective ?		
Objective 1.7 The number of students that transfer from the college to UC or CSU will increase by a minimum of 5% from 1,024 in 2006-07 to 1,075 in 2010- 2011. The number of students that transfer to other four-year colleges or universities will increase by a minimum of 5% from 435 in 2005-06 to 457 in 2010-2011.	2006-07 2007-08 1,024 1,08 2006-07 2007-08 392 42 Available slots at UC's	2008-09 8 532	2009-10 962 Transfers to 0 2009-10 TBD	2010-11 TBD Other 4-Years 2010-11 TBD	Target 1,075	Status Below Status Above	UCSB used to give us more transfer slots. Min GPA for guaranteed transfer increased to 3.2 GPA. Increased transfers to in- state private and out-of- state universities.	UC/CSU: Objective not met Other 4- Years: Objective met	Yes

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.8 By January 2009, establish baseline data and annual targets to increase the number of Transfer Directed students from 2008-2009 to 2010-2011. Transfer Directed students are those who enrolled in and earned a grade of "A", "B", "C" or "P" in a transferable Mathematics course and a UC transferable English course:			Objective not met	
 2008-09: Some time between Summer term 2003 & Spring term 2009 2009-10: Some time 	7			

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?	
Objective 1.9 By January 2009, establish baseline data and annual targets to increase the number of Transfer Prepared students from 2008-2009 to 2010-2011. Transfer Prepared students are those who earned, within a six-year period, 60 UC or CSU transferable units with a minimum GPA of 2.40 and who enrolled in and earned a grade of "A", "B", "C" or "P" in a transferable Mathematics course and 2 UC transferable English	8		Objective not met	Yes	
composition courses as of:					

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.10 The number of students that complete certificates or degrees in career technical programs will increase by a minimum of 5% from 717 in 2007-2008 to 753 in 2010- 2011.	2007-08 2008-09 2009-10 2010-11 Target Status 717 668 586 TBD 753 Below	This is hard to explain. Which areas declined? Need detailed info on this one.	Objective not met	Yes

Objective			Cu	rrent Status/	lssues Plans			Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.11			Progress	to Higher Lev	vel English Course			Expect even	Objective	Yes
The percentage	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Target	Status		more progress	not met	
of new to SBCC students who	67.0%	68.2%	62.9%	63.6%	70.0%	Below		once Express to Success Implemented		
enroll in a Basic Skills English		<u>S</u>	Successfully C	Complete High	er Level English C	ourse				
course and that	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Target	Status				
progress to a higher level	78.1%	81.2%	87.4%	81.3%	81.0%	Above]			
English course within a three-			Succe	ssfully Compl	ete English 110		_			
year period will increase from	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Target	Status				
67% in the fall 2004 cohort to	78.1%	81.8%	84.3%	85.9%	81.0%	Above				
70% in fall 2007 cohort. The percentage of those students that enroll in a higher level English course and receive a successful grade will increase from 78% in the fall 2004 cohort to 81% in fall 2007 cohort. The percentage of those students that enroll in English 110 and successfully complete within					10					

Objective			Cui	rent Status/	lssues Plans			Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.12			Progres	s to Higher Le	evel Math Course			Very good	Objective	Yes
The percentage	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Target	Status		progress Track difference	not met	
of new to SBCC	50.000	54.004	10.00/	54.50	5 4.004			in success		
students who	50.6%	54.2%	49.0%	54.7%	54.0%	Above		between		
enroll in a Basic Skills math			Successfully	Complete Hig	her Level Math Co	ourse		compressed math courses		
course and that	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Target	Status		and regular math		
progress to a higher level							1	courses		
math class	68.6%	69.8%	72.3%	76.9%	72.0%	Above				
within a three-										
year period will			Successfully (Complete Coll	ege Level Math Co	ourse				
increase from	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Target	Status				
51% in the fall	1 41 2001	1 uli 2000	1 un 2000	1 un 2007	1	Status				
2004 cohort to	77.9%	77.2%	77.5%	77.5%	81.0%	Below				
54% in the fall										
2007 cohort. The percentage										
of those										
students that										
enroll in a										
higher level										
math course										
receive a										
successful grade										
will increase										
from 69% in the										
fall 2004 cohort										
to 72% in the										
fall 2007 cohort.					11					
The percentage					11					
of those										
students that										
enroll in a										
college-level										
math course										

Objective			Cui	rrent Status/	Issues	Plans		Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.13			Prog	gress to ESL L	evel 5 (Course		Currently	Objective	Yes
The percentage	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Т	arget	Status	experimenting	met	
of new to SBCC								with linking levels 4 and 5		
students who	24.2%	20.7%	22.6%	28.8%		27.0%	Above	with English		
enroll in at least one ESL level 1-			Successfu	lly Complete I	ESL Le	evel 5 Course		Skills classes such that		
4 course and	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Т	arget	Status	students can get		
who later enroll in an ESL level 5						8		through faster		
course or higher	80.2%	80.3%	85.7%	89.7%		83.0%	Above			
within a three- year period will			Successfull	<u>y Complete E</u>	nglish 1	110 or Higher	• -			
increase from			Fall 2007	Target		Status				
24% in the fall			1 dii 2007	Target		Status	-			
2004 cohort to			94.9%	92	2.3%	Above				
27% in the fall				f.						
2007 cohort.										
The percentage										
of those										
students that										
enroll in an ESL										
level 5 course										
and successfully										
complete will										
increase from										
80% in the fall										
2004 cohort to										
83% in the fall										
2007 cohort.										
The percentage						12				
of students						14				
from the fall										
2007 cohort										
that enroll in										
and successfully										
complete										

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.14 By Spring 2010, develop the College's Master Educational Plan and start its implementation	A draft of the Master Educational Plan will be developed in Summer 2011 and completed in early Fall 2011. The Master Education Plan will be developed in conjunction with the College's new 3-year plan for 2011-14.			

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
•	nprove its performance on each of the ARCC measures and exceed the e and its peer group averages on each of these measures.			
Objective 1.15-1.21 (A) The College will exceed its peer group average and the state average on each of the ARCC measures and (B) it will increase by a minimum of three percentage points from 2008 to 2011 on each of the following measures:	 (A) Goal was met. We exceeded both our peer group average and the statewide average on all seven ARCC measures. (B) We met or exceeded the goal of a 3% increase on three of the seven ARCC measures, but not on the other four. See the following data tables for more detail. 		(A): Objective met (B): Objective not met	

Objective		Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.15 The		Student Progress and Achievement Rate		Objective	
Student Progress and	2008 2009	2010 2011 Target Status		met	
-		e e e e e e e e e e e e e e e e e e e			
Achievement Rate will increase from 59.4% in 2008 to 62.4% in 2011. (Measure defined as the percentage of first-time students who showed intent to complete and achieved any one of the following within six years: earned a degree; earned a	59.4% 61.3	e e e e e e e e e e e e e e e e e e e			
certificate; transferred to a four-year institution; became transfer directed; or became transfer prepared.)					

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.16 The percentage of students who earn at least 30 units will increase from 71.4% in 2008 to 74.4% in 2011. (Measure defined as the percentage of first-time students who showed intent to complete and earned at least 30 units within six years.)	$\begin{array}{ c c c c c c } \hline Students Who Earn at least 30 Units} \hline \hline \\ \hline 2008 & 2009 & 2010 & 2011 & Target & Status \\ \hline \hline 71.4\% & 74.3\% & 71.3\% & 74.0\% & 74.4\% & Below \\ \hline \hline 71.4\% & 74.3\% & 71.3\% & 74.0\% & 74.4\% & Below \\ \hline \hline \\ \hline $		Objective not met	
Objective 1.17 The Fall-to-Fall Persistence rate will increase from 71.4% in 2008 to 74.4% in 2011. (Measure defined as the percentage of first-time students with a minimum of 6 units earned in a fall term who returned and enrolled in the subsequent fall term anywhere in the CCC system.)	$\begin{tabular}{ c c c c c c c } \hline Fall-to-Fall Persistence Rate \\ \hline \hline 2008 & 2009 & 2010 & 2011 & Target & Status \\ \hline \hline 71.4\% & 70.4\% & 68.4\% & 71.6\% & 74.4\% & Below \\ \hline \hline 71.4\% & 70.4\% & 68.4\% & 71.6\% & 74.4\% & Below \\ \hline \hline \hline 2008 & 2009 & 2010 & 2011 \\ \hline \hline Yes & Yes & No & Yes \\ \hline \hline 2008 & 2009 & 2010 & 2011 \\ \hline \hline Yes & Yes & Yes & Yes \\ \hline \hline \hline 2008 & 2009 & 2010 & 2011 \\ \hline \hline Yes & Yes & Yes & Yes \\ \hline \hline \hline \end{array}$		Objective not met	

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?	
Objective 1.18 The annual successful course completion rate for credit vocational courses will increase from 78.6% in 2008 to 81.6% in 2011 (The percentage of students enrolled in courses with SAM Codes of A, B or C who earn a grade of "A", "B", "C" or "P".)	Annual Successful Course Completion Rate for Vocational Courses2008200920102011TargetStatus78.6%80.0%80.3%79.6%81.6%BelowExceed Peer Group Average2008200920102011YesYesYesYesExceed Statewide Average2008200920102011Yes <td colspa<="" td=""><td></td><td>Objective not met</td><td></td></td>	<td></td> <td>Objective not met</td> <td></td>		Objective not met	
Objective 1.19 The annual successful course completion rate for credit Basic Skills courses will increase from 62.5% in 2008 to 65.5% in 2011. (Measure defined as the percentage of students enrolled in basic skills courses who earn a grade of "A", "B", "C" or "P".)	Annual Successful Course Completion Rate for Basic Skills Courses2008200920102011TargetStatus62.5%65.7%66.9%65.9%65.5%AboveExceed Peer Group Average2008200920102011YesYesYesYesExceed Statewide Average20082009201020102011Yes		Objective met		

Objective			Curre	nt Status/Issu	ies Plans		Comments during March 25, 2011 CPC	Status	Carry forward this objective ?		
Objective 1.20 The			Improve	ement Rate in l	Basic Skills			Objective			
improvement rate in	2008	2009	2010	2011	Target	Status		met			
credit Basic Skills will		50 70	5 0.00/	65 20 (50 (0)						
increase from 56.6% in 2008 to 59.6% in 2011.	56.6%	59.7%	58.0%	65.3% ed Peer Group	59.6%	Above					
(Measure defined as						_					
the percentage of			2008 2	009 201	0 2011	_					
students who successfully complete			Yes	Yes	Yes Ye	s					
their initial basic skills			Exce	ed Statewide	Average	_					
course in English or			2008 2	009 201	0 2011						
math that is two or more levels below			Vac	Vac	Vac Va						
college/transfer level			Yes	Yes	Yes Ye	s					
and earn a grade of											
"A", "B", "C" or "P" in											
a higher-level course in the same discipline											
within three years.)											

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.21 Improvement rate in credit ESL will increase from 56.9% in 2008 to 60% in 2011. (Measure defined as the percentage of students who successfully complete their initial ESL course that is two or more levels below college/transfer level and earn a grade of "A", "B", "C" or "P" in a higher-level ESL course or a college- level English course within three years.)	Improvement Rate in ESL 2008 2009 2010 2011 Target Status 56.9% 58.5% 59.0% 57.0% 60.0% Below Exceed Peer Group Average 2008 2009 2010 2011 Yes Yes No Yes Exceed Statewide Average 2008 2009 2010 2011 Yes Yes Yes Yes		Objective not met	
objectives for incre	Fall 2009 semester, the College will establish the baseline rates for its asing the percentage of students that meet or exceed the performance g its course, program, and institutional SLOs.			

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 1.23 By August 2009, establish baseline data for student performance in course, program and institutional Student Learning Outcomes.	This objective has been met. However it became apparent from the data that a different approach for assessing student attainment of the Institutional Student Learning Ourcomes is needed to guide informed discussions on improving student performance on the outcome measures.		Objective met	
Objective 1.24 By September 2009, establish annual objectives for the percentage of students expected to meet or exceed standards established in course, program and institutional SLOs.	This objective has not been met. The next version of the eLumen software, due to be released in Summer 2011, will have the capability to track and compare any defined set of students relative to any defined set of SLOs, making this objective more attainable.		Objective not met	

Goal 2. Increase the success of students in the Continuing Education Division through innovative instruction and support programs that address the needs of a diverse college population.

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 2.1 (A) Establish baseline data for course completion, persistence and certificate completion for enhanced funded courses in the Adult High School, GED, ESL and short-term vocational programs by end of academic year 2008-2009. (B) Increase GED, AHS, ESL and Short-term Vocational course completion by 10% by 2010- 2011.	 (A) In 2009, CE established baseline data for tracking the number of enhanced funded certificates. CE began issuing ESL enhanced funded certificates that totaled 441 (new baseline data). (B) The number of AHS diplomas issued decreased due to Title 5 changes (in July 2009 – more seat time required) that necessitated curriculum changes to the Diploma program; as a result CE could not accept any new students. The Chancellor's Office approved the new AHS Diploma Program that now includes 34 new enhanced funded courses in July 2010. The first Adult High School Program cohort began courses in Fall 2010. 		(A): Partially met (B): Objective not met	
Objective 2.2 Increase Continuing Education enhanced funded courses by the District's growth percentage funded each academic year beginning 2008.	We now have a total of 108 enhanced funded courses, with 9 of them added since 2008, an increase of 8%. The new courses consist of 2 in the Green Gardener Certificate Program, 5 in Health Care Interpreter Training, and 2 in Medical Assistant Training.	2008-09 funded growth was 2.32%, with 0% thereafter	Objective met	

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 2.3 (A) Establish baseline data for the number of students being served by the non-credit matriculation/student support services program and (B) increase students served by a minimum of 5% by the end of academic year 2010-2011.	2008-09: Students served by STEP (Student Services) increased 27%, from the 2008 baseline of 7,358 to 9,335. Services to the Santa Barbara County Jail inmates increased 166% (from 291 to 773). 2009-10 Students served by STEP increased 30% from 9,335 to 12,142. Students served at the Santa Barbara County Jail decreased from 773 in 2008-2009 to 556 in 2009-2010. A major reason for the decline in the number of inmates served is due to the Santa Barbara County Jail's early release program.		Objective met	
Objective 2.4 (A) Establish baseline data for number of students in enhanced funded courses that transition to credit and (B) increase this number by 2% by the end of academic year 2010-2011.	 2008 Established baseline data. One hundred fifty-six (156) students transitioned from non-credit to credit. 2009: CE hired two part-time counselors utilizing Basic Skills and Non-Credit Matriculation resources. As a result, it achieved a 34% increase in the number of students transitioning from non-credit to credit (156 in 2007 to 208 in 2008). 2010: The number of students who transitioned from non-credit to credit decreased from 208 to 171 reflecting an eight percent (8%) decrease. The CE Division closed the AHS program from July 2009 – September 2010 due to changes in state requirements. We received formal program approval in July of 2010. We did not begin to accept new students into the program until Fall 2010. 	151 to 171 is a 13.2% increase	Objective met	

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 2.5 (A) Initiate the Student Learning Outcomes cycle in all non- credit courses eligible for enhanced funding and (B) complete the SLO cycle in 1/3 of the courses per year beginning academic year 2009-2010.	 2008: The CE SLO Team began meeting regularly to formulate SLO measures and the development of an implementation timeline. This team evolved into the CE Curriculum Oversight Committee (COC) comprised of six working groups to establish uniformity for CE procedures and processes. The SLO working group of the COC developed a SLO implementation timeline to assess (in 33% increments) all enhanced funded courses and student services components by 2010. (The COC is now the Curriculum Review Committee or CRC). 2010 : We began working with E-Lumen personnel to formally begin the SLO implementation process. We are training staff and selected instructors that are also being trained to become "trainers" for other faculty and staff. The Curriculum Review Committee is reviewing course outline of records to ensure that instructors who are modifying their courses address SLOs. Due to the number of non-credit courses, this will entail an additional two years of review. The ESL program did pilot CSLOs in two ESL levels during summer 2009. Data analysis was pending the implementation of the E-Lumen software. Directors have completed SLOs Adult High School Diploma program courses and courses in the various certificate programs. CE completed seven Instructional Program Reviews in 2009. 		(A): Objective met (B): Objective not met	

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 2.6 Develop an annual training process for non-credit faculty designed to incorporate and assess Student Learning Outcomes in Continuing Education curriculum by Fall 2009.	2009 A Faculty Evaluation Workgroup completed an initial faculty evaluation draft in 2009. However, the final evaluation proposal did not meet non-credit faculty needs. CE decided to delay proceeding with any further edits until fall 2010. <u>Future Directions:</u> 2010 The CE Dean will reconvene the Faculty Evaluation Workgroup this spring 2011. CE is also researching other continuing education programs to assess their faculty evaluation processes.		Objective not met	

Goal 3. Increase access to education for all segments of the community that can benefit from the college's programs and services.

Objective			Cu	rrent Sta	atus/Issuo	es Plans				Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 3.1. Achieve the College's annual state-funded enrollment cap.	Fiscal Year 2008-2009 2009-2010 2010-2011	CA Resident Credit FTES 13,598.35 14,339.76 13,775.83	Non-resident Credit FTES 2,184.67 2,182.90 2,208.58	Total Credit FTES 15,783.02 16,522.66 15,984.41	Non-credit FTES N/A N/A N/A	Non-credit Non-enhanced FTES 1,563.07 1,312.87 1,085.21	Non-credit Enhanced FTES 935.89 925.11 914.93	Total Non- credit FTES 2,498.96 2,237.98 2,000.14	Above or Below funded level -38 +1,158 +15		Objective met	
Objective 3.2. Implement the 2008- 2011 Enrollment Management Plan.	compone	Given the state budget reductions in funded FTES, it was decided to implement only those components of the Enrollment Management Plan that made sense to achieve the lowered enrollment cap. The strategies identified have been implemented.						Increase international and out-of- state students	Objective met			

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 3.3 Increase the percentage of used textbook sales as a percentage of total textbook sales from 18% in 2006-07 to a minimum of 21% in 2010-2011. Each percentage increase in the availability of used text books will reduce the average per book cost by \$25 per \$100 required to purchase the textbook.	 For 2010-11, the ratio of new/used sales is 26%. While this exceeds our goal, there are reasons for concern: The ratio has actually dropped from the 2009-2010 year due to the constant change in editions, a focused tactic on the part of publishers to remove used books from the market. We lost a significant supply of used this school year when most of the math books in use went to new editions. There are fewer sections and the number of sections will continue to decrease in the immediate future. This means there are fewer books locally available in the buyback pool, the greatest source of any store's used supply. There is an always increasing number of online vendors and regardless of whether they can provide the same quality or timeliness of supply, students have the perception that they are getting a better deal The growth in sales of Ebooks, which are not available for reuse. The large number of faculty who do not submit book orders in time to get books on the end-of-semester buyback list. 	Need a different type of objective but still relevant	Objective met	

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective ?
Objective 3.4 By 2011, a minimum of 12 fully online skills competency awards, certificate and degree programs will be offered to meet the needs of students and the community.	SBCC currently offers six fully-online degree programs, compared with two (HIT and CIM) in 2006. Additionally, six programs are within one or two courses of being fully-online, including Anthropology, Bio-Medical Sciences, Communication: Applied Communication Emphasis, Communication: Communication Science Emphasis, COMP: Emphasis in Business Software Specialist. Nine additional programs are 80% or more online: GDP: Pre-Transfer Concentration, History, Journalism: Visual Journalism Emphasis, Law & Society, Media Arts, Natural History, Philosophy, Political Science, COMP: Emphasis in Office Management and Medical Reimbursement Specialist. It is recommended that the college focus development on 8 of these high-demand programs including Anthropology, Bio-Medical Sciences, History, Law & Society, Media Arts, Natural History, Philosophy and Political Science. In the last three years, SBCC undertook the arduous process to transition from the proprietary Blackboard product to Moodle, a customizable open-source learning content management system (LCMS). With the stabilization of the new system, including faculty training and course transition, the college intends to add at least 6 additional fully-online programs by June, 2014.		Objective not met	

Goal 4. Strengthen programs for students of the college by utilizing best practices for recruitment, workplace satisfaction and professional development of faculty, staff and administrators.

Objective		(Current Status/Issues/Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 4.1 Increase by 2% each year the number of female and minority candidates applying for faculty, staff and administrator positions in which they are under-represented at the college.	Recruitment of 2010-11 in clas	19% 38% 0 11% ssfully recruited minority candi sified manager	women 43% 34% 51% 69% women 44% 44% 72% 56% women 44% 44% 44% 44% 44% 44% 44% 44		Women: Objective met Minorities: Objective not met	

Objective	Current Status/Issues/Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 4.2 Establish benchmarks for assessment of workplace satisfaction.	We conducted a Workplace Environment Assessment in November 2008. The results of that survey provide benchmarks against which to measure progress when the survey will again be administered in November 2011.		Objective met	
Objective 4.3 Implement systematic collection of information from individuals who decline positions offered or who resign from permanent positions as to the reasons for declining employment with the college.	Systematic collection of this information has been on-going relative to faculty positions at the college. Information is also obtained during exit interviews when such interviews are requested by departing classified employees. Volume of turnover and recruitment activity slowed due to economy and state budget. Declined offers of employment are rare.	Not carry forward this objective	Objective met	No
Objective 4.4 Increase by at least 5% participation of staff in classified professional growth program and by at least 5% of management in management professional growth program.	Management work group created October 2010 to recommend changes in Mgmt Prof Growth Program intended to result in increased participation. Anticipated launch of new Mgmt Prof Growth Program is July 2011. Assumption that staff model will follow after negotiations with District later in 2011.		Objective not met	

Objective	Current Status/Issues/Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 4.5 Increase the percentage of SBCC employees who use Coastal Housing services.	FY 2009-10 showed 35% increase in participation over prior FY (73 employees versus 54 employees), representing 47% increase in savings to these employees (\$145,000 versus \$98,900).		Objective met	
Objective 4.6 Increase the percentage of employees who participate in alternative transportation options.	Number of employees participating in college sponsored van pools increased slightly between FY 2008-09 and FY 2009-10, but has remained flat (24 employee riders) since 2009-10. Unable to measure changes to bicycle and bus ridership. Several charging stations (for hybrid electric vehicles) planned for West Campus.	How can we track participation?	Objective met	
Objective 4.7 By Spring 2009, implement a Continuing Education faculty evaluation process that aligns with provisions in Education Code (section 1341.05) for the purpose of providing feedback to instructors and administration so that excellence in the classroom is encouraged and facilitated.	Needs to be done.		Objective not met	

GOVERNANCE, DECISION SUPPORT, AND FISCAL MANAGEMENT

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 5.1 In 2008- 09, develop a framework for regular evaluation and improvement of institutional shared governance and decision-making structures and processes and conduct the evaluation.				
Objective 5.2 In 2009- 10, develop and implement a plan that responds to the evaluation of each constituency group's effectiveness in the shared governance process.				

Goal 6. Establish college-wide accountability systems that are based on quantitative and qualitative data and linked to planning and budgeting.

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 6.1 Develop and implement a comprehensive decision support system to provide easy and prompt access to data and to recover the decision support capabilities that the college had achieved before the Banner implementation.	In Progress. Planned for completion during the early phases of the Title V Express To Success Program.		In progress	
Objective 6.2 During 2008-09, complete and implement the first cycle of operational and student support services program reviews and the revised instructional programs reviews. Integrate all program reviews into college planning processes, linking the program reviews findings to college-wide planning	A successful Program Review cycle was completed in 2008-09. The second cycle in 2009-10 benefited from many improvements in the website, the data entry and validation process, and the automation of the delivery of descriptive statistics of each department, as opposed to individually-created spreadsheets. Program Review requests are vetted and ranked ranked, and the results feed the college-wide planning and budgeting processes.		Objective met	

and resource allocation.				
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Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 6.3 Complete the implementation of SCT Banner and associated third party software applications and refine business processes in the context of this implementation.	99% complete, on target to complete by the end of the year. The only outstanding item continues to be the interface between the SBCC Payroll Department and the Santa Barbara County Education office. We are in the last phase of this integration.		On target	
Objective 6.4	2008-11 District Technology Plan Goals		Objective	
Implement the 2008-11 District Technology Plan.	Goal 1: Deploy technology that supports increased student success through innovative instruction and student support programs that address the needs of a diverse college population.		met	
	Goal 2: Provide technology to support increased access to education for all segments of the community that can benefit from the college's programs and services			
	Goal 3: Strengthen programs for students of the College by utilizing best practices for recruitment, workplace satisfaction and professional development of faculty, staff, and administrators			
	Goal 4: Ensure that the College has effective shared governance and decision-making structures and processes			
	Goal 5: Establish College-wide accountability systems that are based on quantitative and qualitative data and linked to planning and budgeting			
	Goal 6: Create an optimal physical and technological environment that ensures the best service to students and the local community			

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 6.5 By Spring 2009, complete the Continuing Education software conversion, implement related business practices needed to support this conversion, and wherever possible align these practices with those used in the credit division.	Complete, with the exception of a software module that provides the ability to track instructor hours separately in courses that are taught by more than one instructor.		On target	

Goal 7. Implement the long range capital construction plan.

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 7.1 To the extent fiscally possible, design and construct all new buildings and major modernization projects following best sustainability practices.			Objective met	
Objective 7.2 By June 2011, complete a minimum 50% of the deferred maintenance projects included in the bond funding.			On target	
Objective 7.3 Recycle at least 60% of the College's overall waste as recorded and determined by the SBCC Institute Waste Management Bill (IWMB) annual report.			Objective met	

Goal 8. Create an optimal physical and technological environment that ensures the best service to students and the local community.

Objective	Current Status/Issues Plans	Comments during March 25, 2011 CPC	Status	Carry forward this objective?
Objective 8.2 To the extent fiscally possible, make progress towards providing universal access to existing and new facilities.				
Objective 8.3 Develop and implement guidelines and adhere to Section 508 standards for procurement of electronic and information technology and web accessibility.			On target	
Objective 8.4 Evaluate the results of the accessibility assessment study to be completed in 2008-09 and use the results to develop an ADA Transition Plan.				