



SANTA BARBARA CITY COLLEGE

SBCC's Institutional Effectiveness Overview

Nicole Oldendick, MA
Z Reisz, PhD



Overview

Service Area

- Projected high school grad.
- Service area population detail
- Demographics for service area
- Population projections

Access

- High School Capture Rate
- Credit Headcount and disaggregation
- Noncredit Headcount

Student Experience, Progress & Completion

- All Students
- Race/Ethnicity
- Residency
- SES
- First Generation



Service Area

Service Area and County Population

Service Area and County Population Projection

Service Area and Credit Student Demographic Detail

Projected High School Graduates



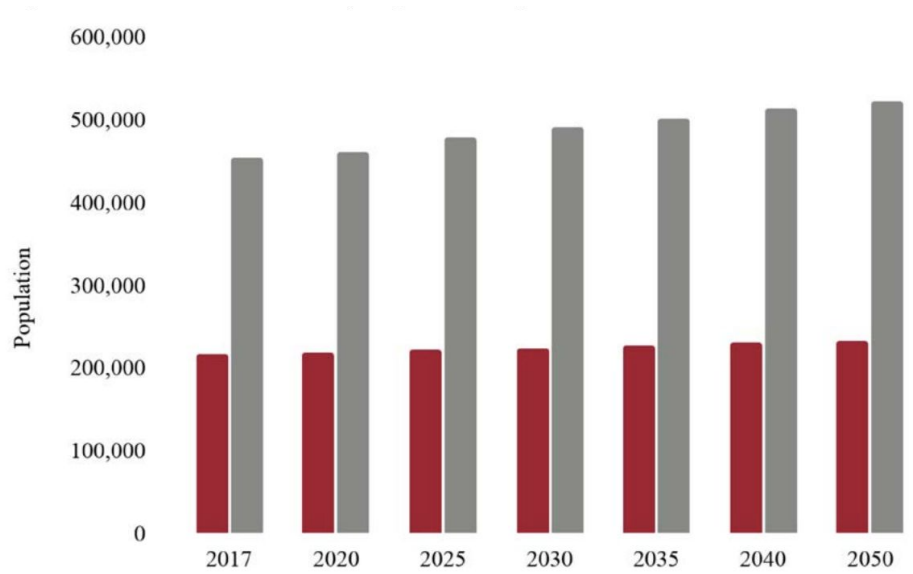
Service Area and County Population, 2014-2018 American Community Survey 5-Year Estimates

ZIP Code Tabulation Area and Place Name	Population
Santa Barbara County	443,738
Service Area Total	211,413
93013: Carpinteria City, Summerland CDP, Toro Canyon CDP	16,644
93067: Summerland CDP	454
93101: Santa Barbara City	31,624
93103: Santa Barbara City, Mission Canyon CDP, Montecito CDP	20,353
93105: Santa Barbara City, Mission Canyon CDP	27,515
93108: Santa Barbara City, Montecito CDP, Summerland CDP, Toro Canyon CDP	10,896
93109: Santa Barbara City	11,573
93110: Santa Barbara City	16,660
93111: Goleta City	17,263
93117: Goleta City, Santa Barbara City, Isla Vista CDP	58,431

Source: U.S. Census Bureau. ACS Demographic and Housing Estimates, 2014-2018 American Community Survey 5-Year Estimates.



Service Area and County Population Projection



Jurisdiction	2017	2020	2025	2030	2035	2040	2050
Service Area	215,900	217,000	220,600	223,200	226,400	229,500	231,700
Santa Barbara County	453,500	460,900	478,600	489,900	501,500	513,300	521,700

Source: Santa Barbara County Association of Governments (2019). *Regional Growth Forecast 2050, Santa Barbara County*, pp. 37-38.



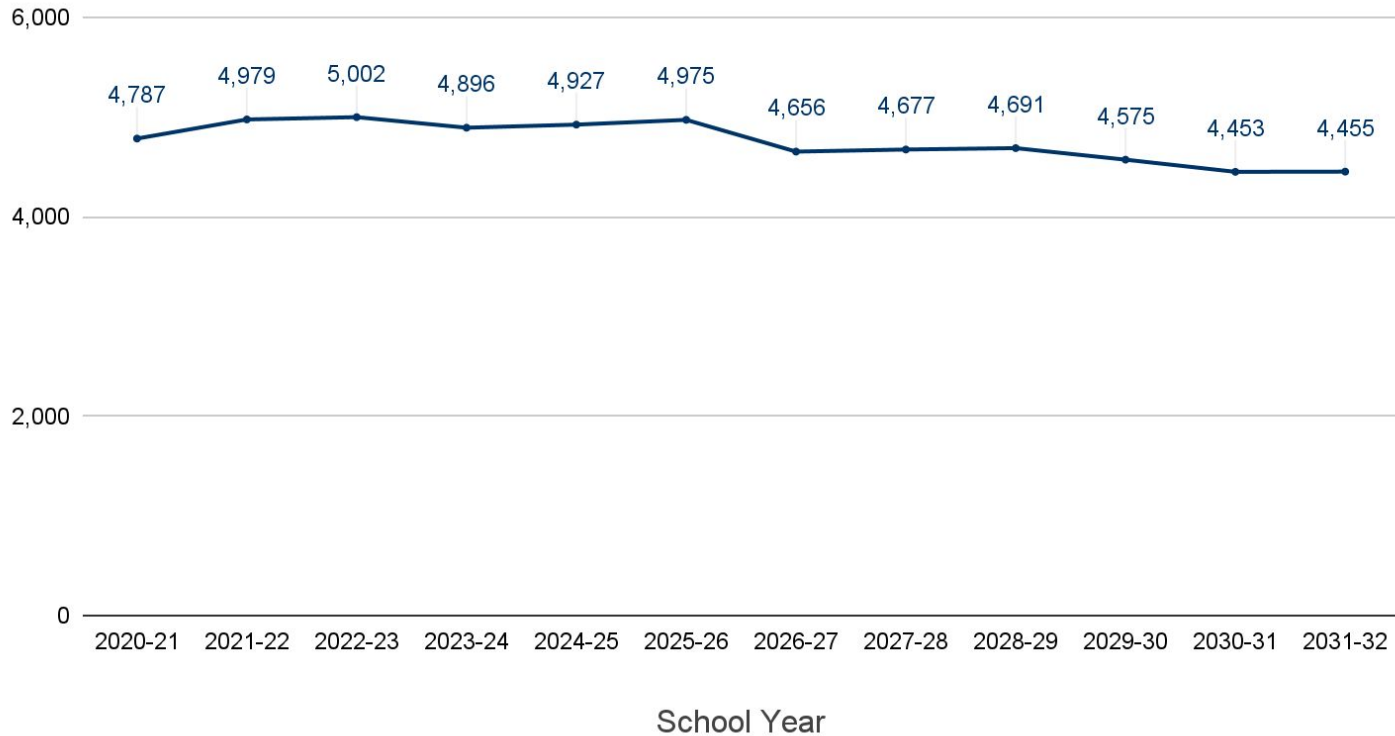
Service Area & Credit Student Demographic Detail, Population Age 15+

Demographic Category	Credit Student Population Fall 2019	Service Area Population 2019	% of Credit Student Population Fall 2019	% of Service Area Population 2019
Total	16,080	185,127	100%	100%
Age Group				
15-19	5,953	20,523	37.0%	11.1%
20-24	5,389	30,496	33.5%	16.5%
25-39	3,210	39,698	20.0%	21.4%
40-64	1,356	55,956	8.4%	30.2%
65+	172	38,454	1.1%	20.8%
Gender				
Female	8,603	93,610	53.5%	50.6%
Male	7,166	91,518	44.6%	49.4%
Not Reported	311	Not Reported	1.9%	Not Reported
Hispanic Origin				
Hispanic	5,457	55,963	33.9%	30.2%
Non-Hispanic	9,732	129,164	60.5%	69.8%
Unknown	891	Not Reported	5.5%	Not Reported
Race (Non-Hispanic Origin)				
American Indian/ Alaskan Native	50	720	0.5%	0.6%
Asian	986	13,472	9.3%	10.4%
Black/African American	367	3,065	3.5%	2.4%
Native Hawaiian/ Pacific Islander	32	130	0.3%	0.1%
Two or More Races	747	3,906	7.0%	3.0%
White	7,513	107,871	70.7%	83.5%
Other Non-White	37	Not Reported	0.3%	Not Reported
Unknown	891	Not Reported	8.4%	Not Reported

Sources: Service Area Population data from Economic Modeling, LLC (Quarter 4, 2020), retrieved October 2020. Source for Fall 2019 Credit Student Population: SBCC Student Information System, retrieved October 2020.



Projected High School Graduates, Santa Barbara County



Source: State of California Department of Finance. (2023) *California Public K-12 Graded Enrollment and High School Graduate Projections by County — 2022 Series*.



College Overview

Access

Progress

Completion

Access

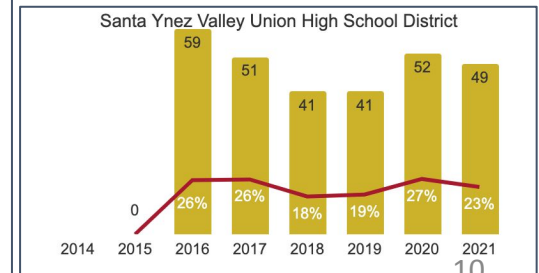
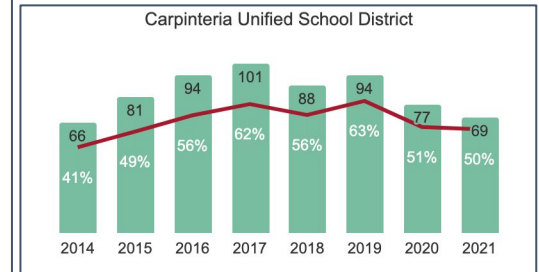
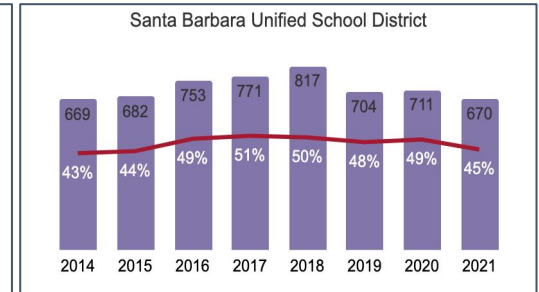
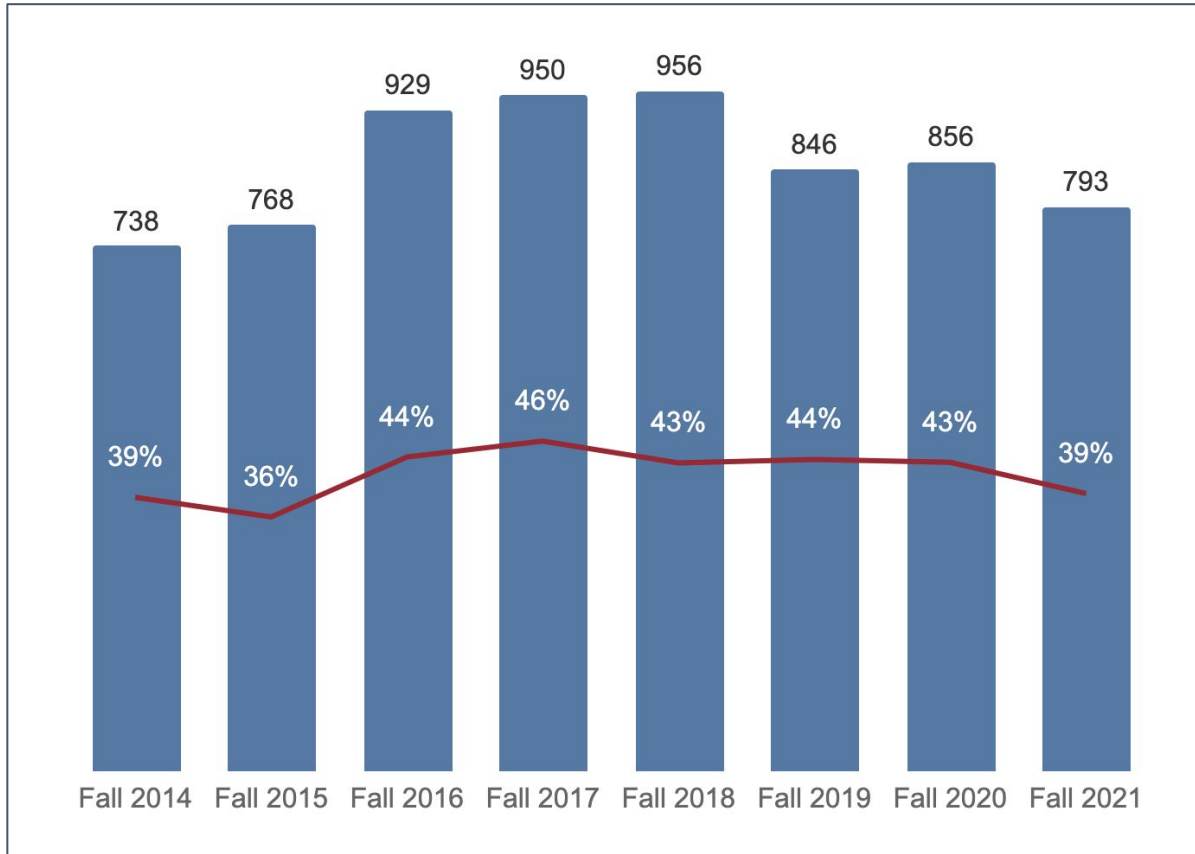
High School Capture Rate

Credit Headcount

Noncredit Headcount



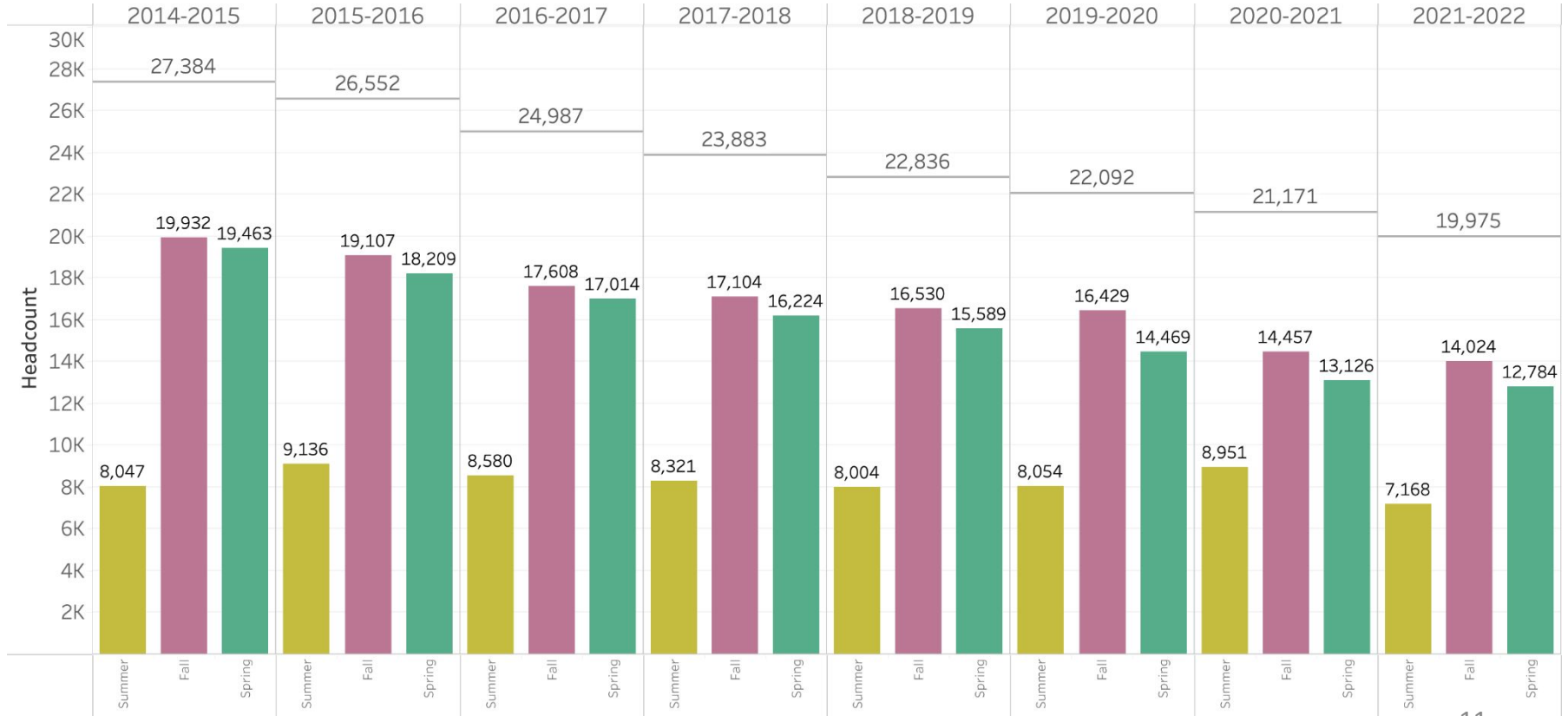
High School Capture Rate





Credit Headcount

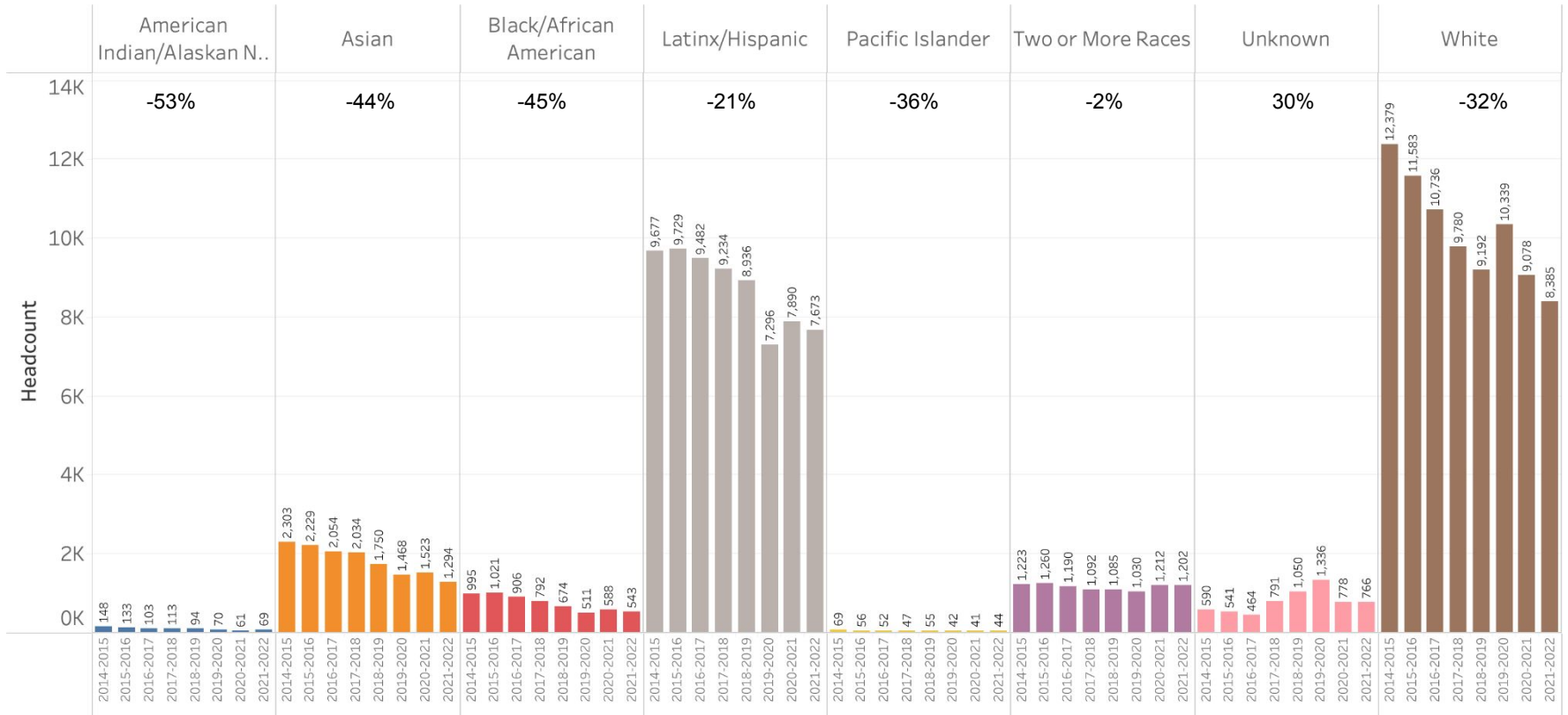
Percent change 2014-15 to 2021-22: Overall -27%





Headcount by Race/Ethnicity

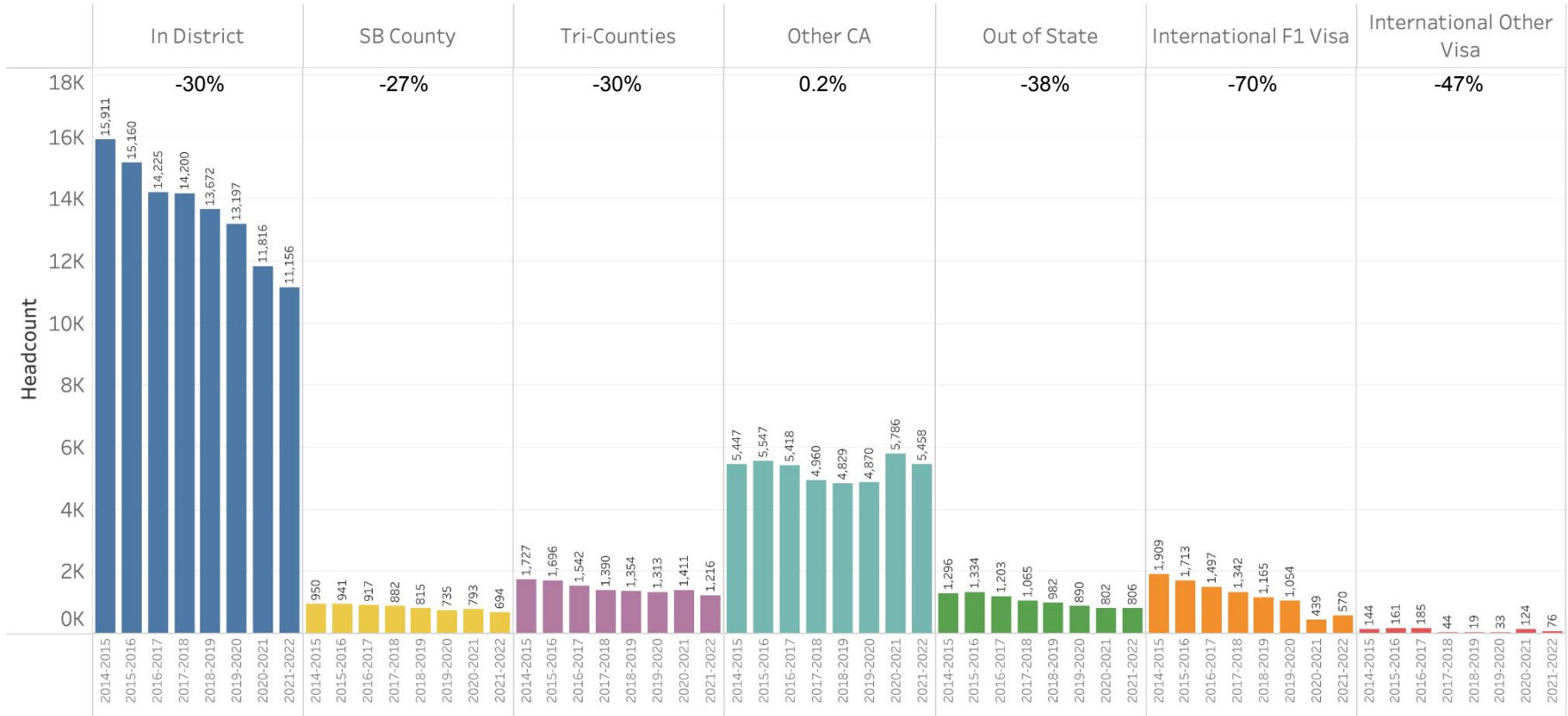
Percent change 2014-15 to 2021-22: **Overall -27%**





Headcount by Residency

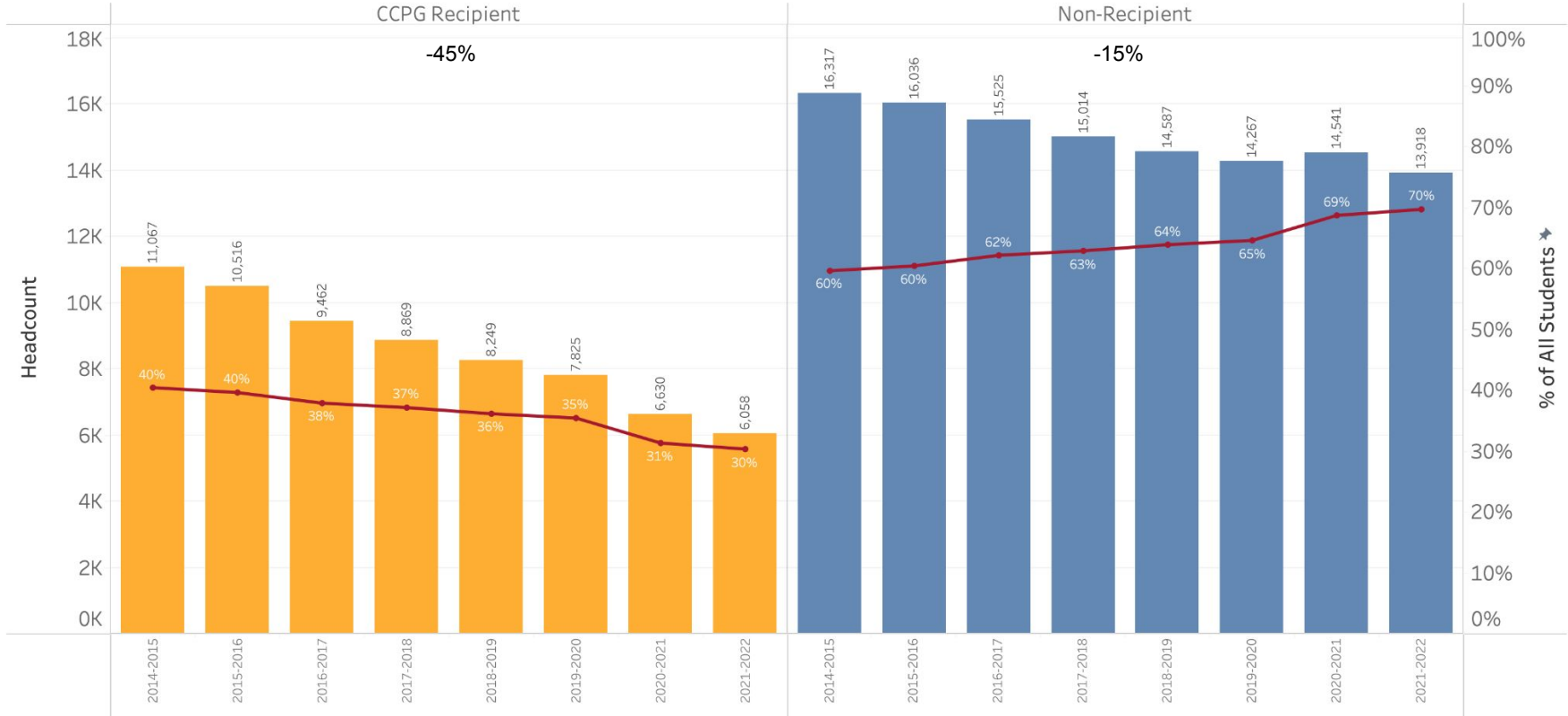
Percent change 2014-15 to 2021-22: Overall -27%





Headcount by Socioeconomic Status

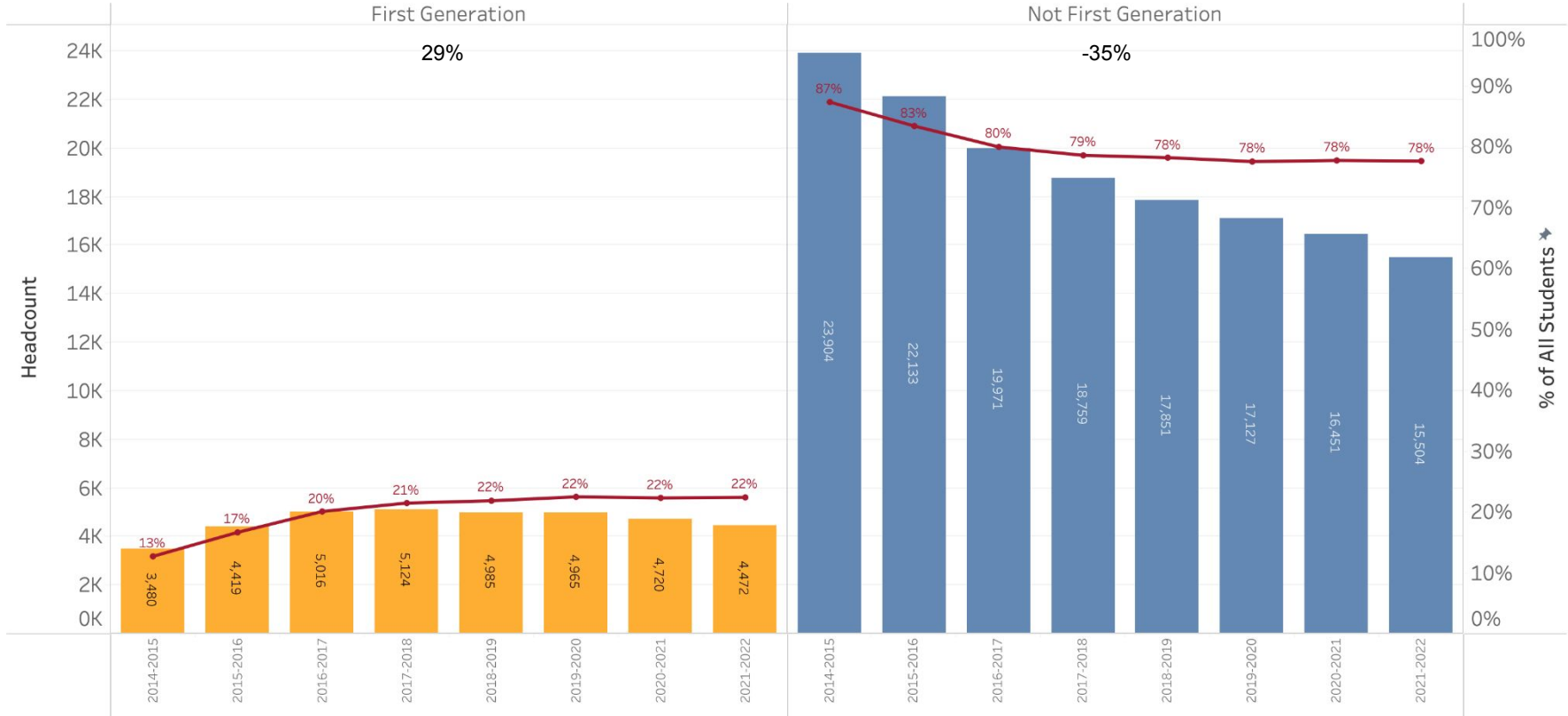
Percent change 2014-15 to 2021-22: Overall -27%





Headcount by First Generation Status

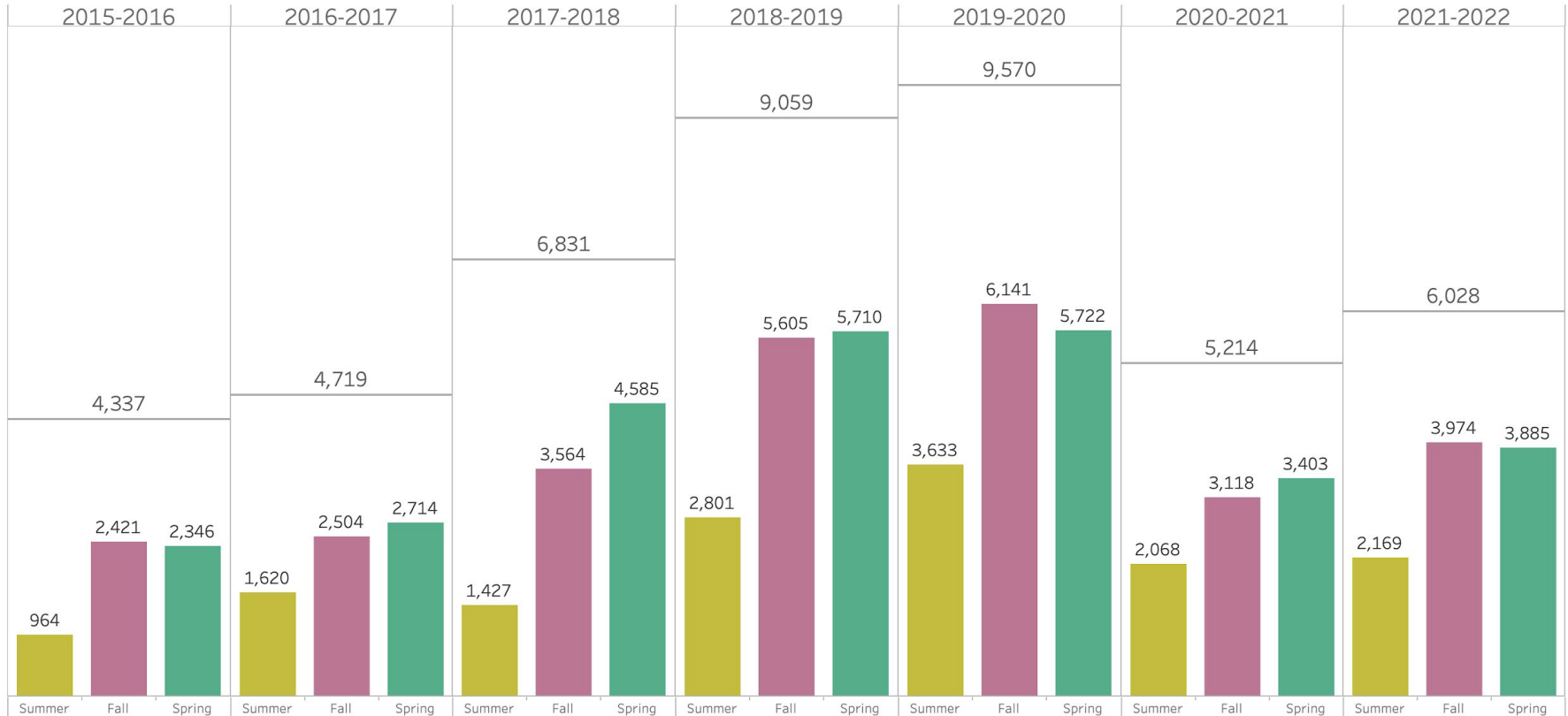
Percent change 2014-15 to 2021-22: Overall -27%





Noncredit Headcount

Percent change 2014-15 to 2021-22:



Progress

9+ CTE Units in First Year

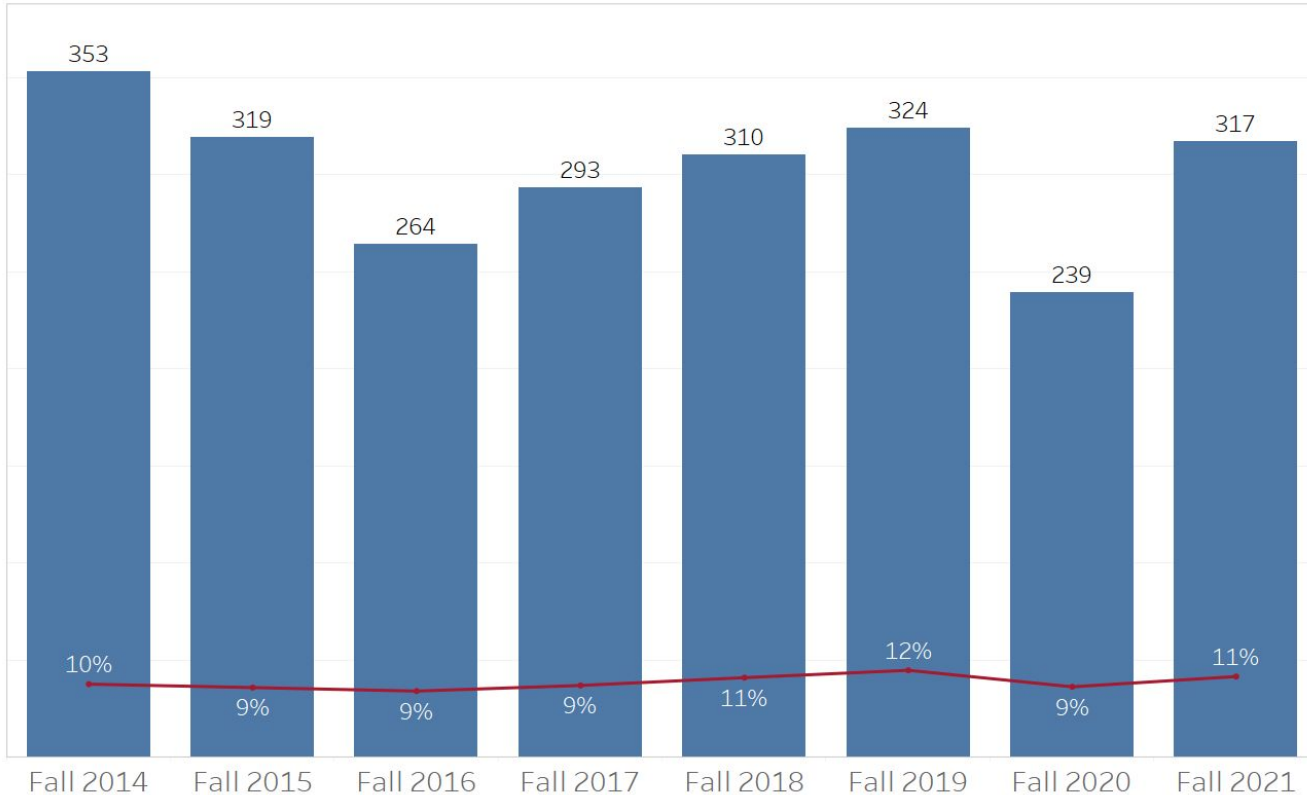
Course Success

Completion of Transfer-Level Math and English

First Fall to Second Fall Retention

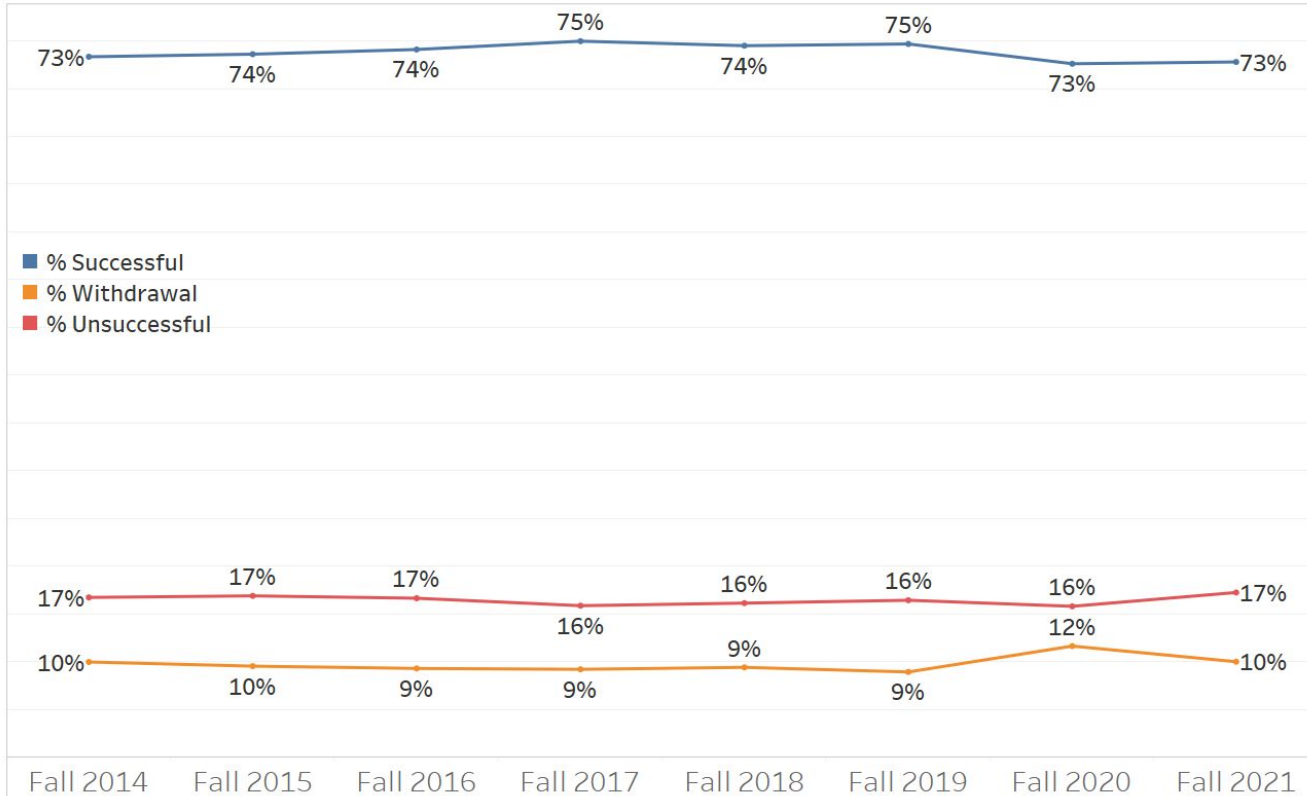


Completion of 9+ CTE Units in First Year





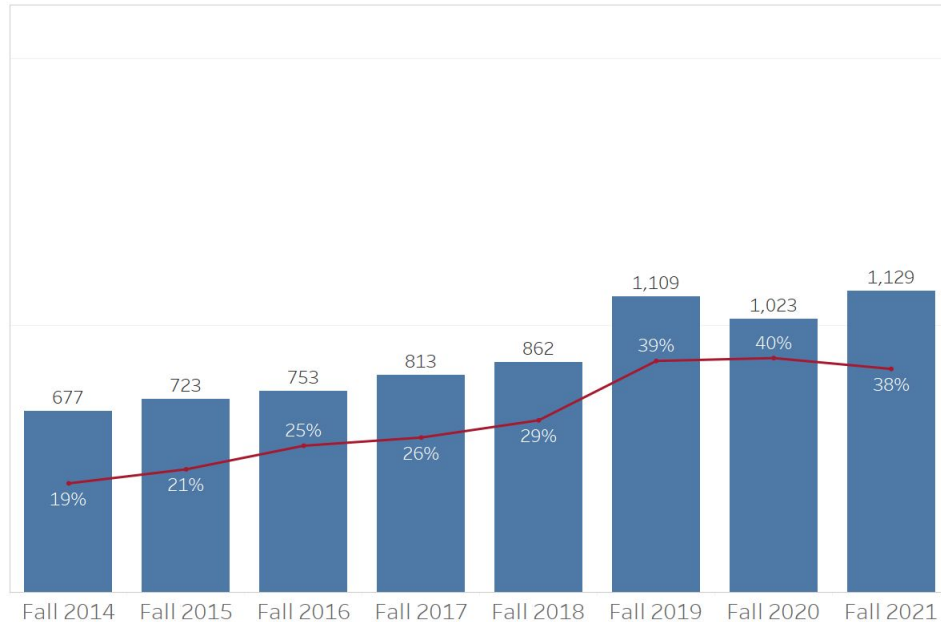
Course Success



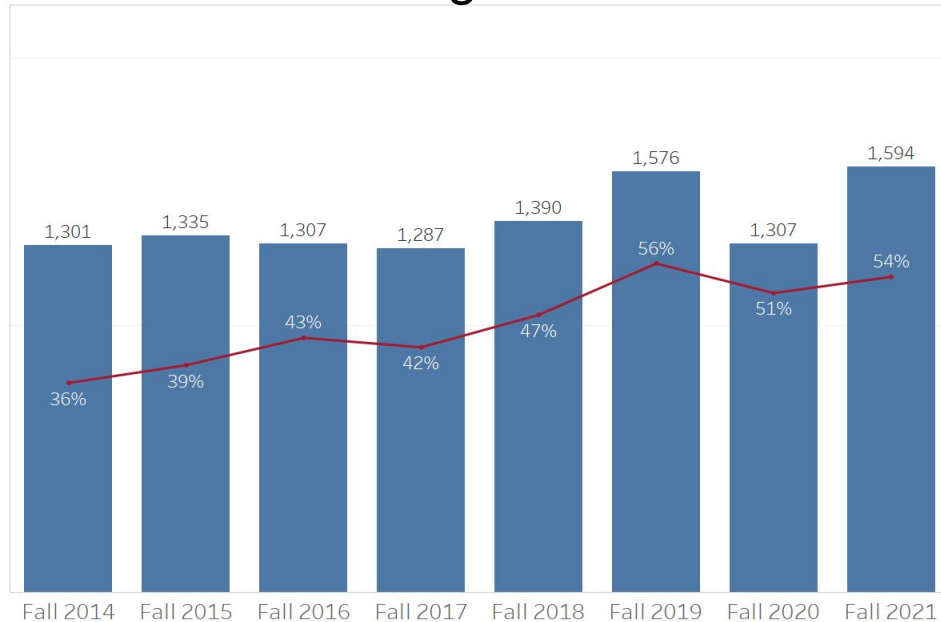


First Year Completion of Transfer-Level Math and English

Math



English





First Fall to Second Fall Retention



Completion

First Degree Within Three Years

Transfer to 4-Year

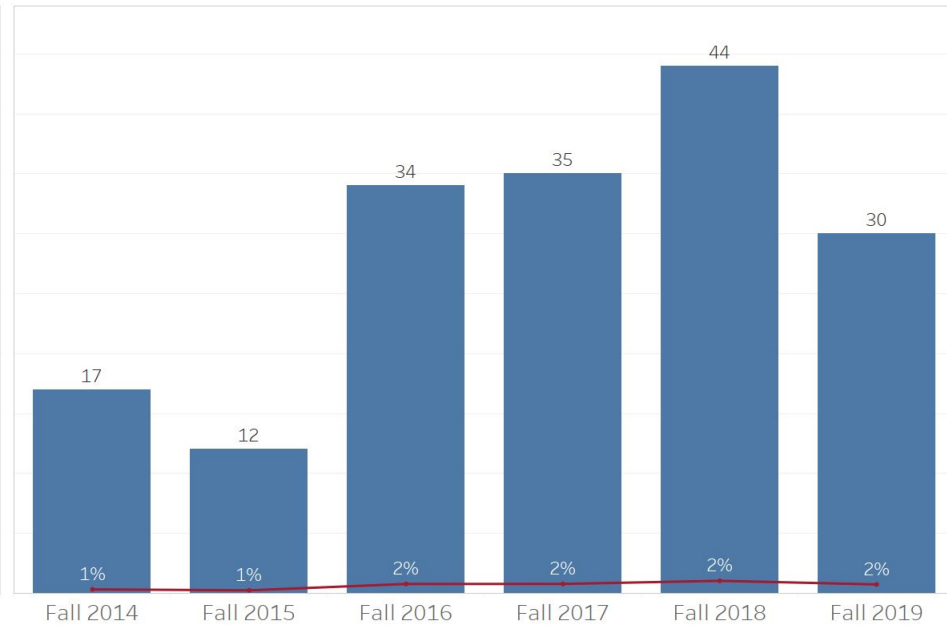


First Degree Within Three Years

Associate in Arts (AA)



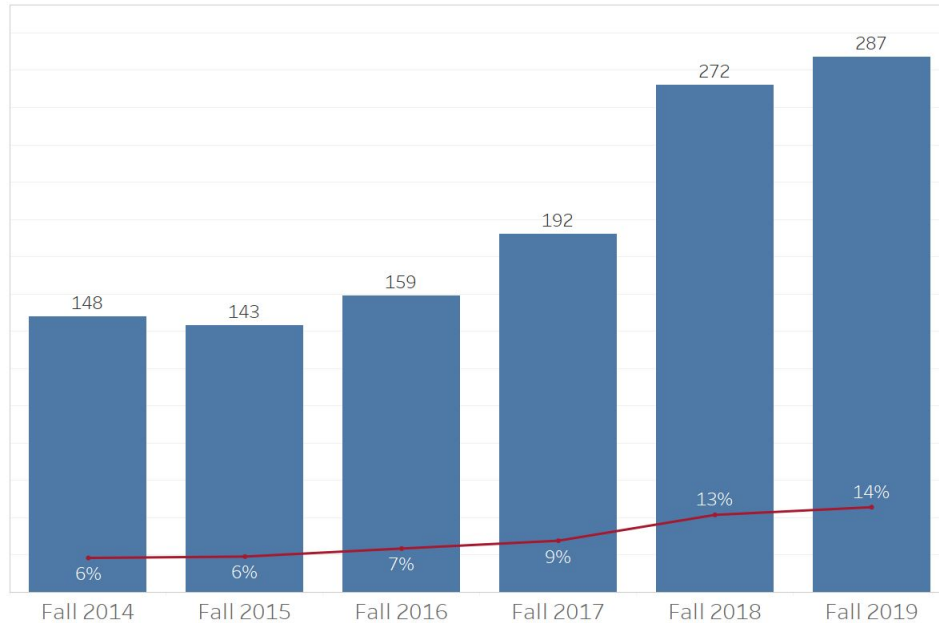
Associate in Science (AS)





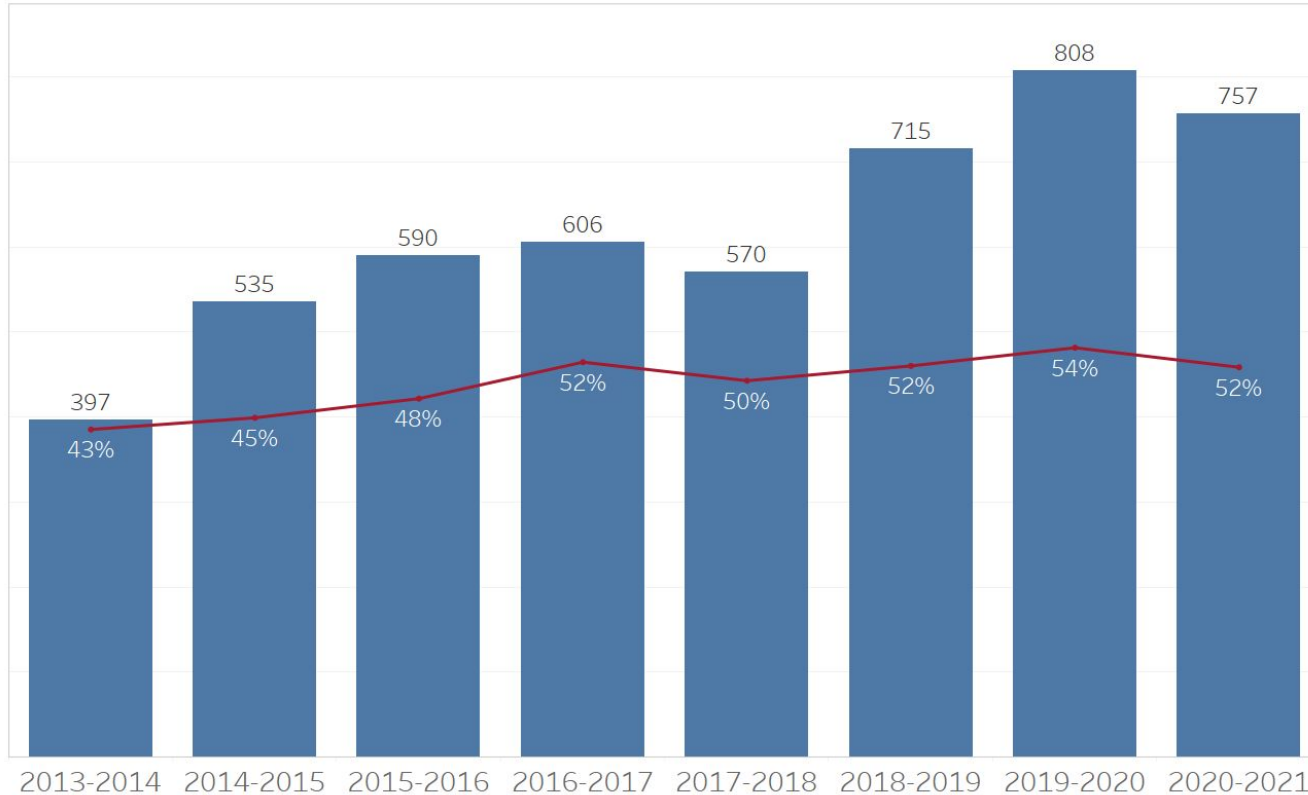
First Degree Within Three Years

Associate Degrees for Transfer (AA-T/AS-T)





Transfer to a 4-year Within 1 Year of Transfer Ready



Student Experience

Race Ethnicity

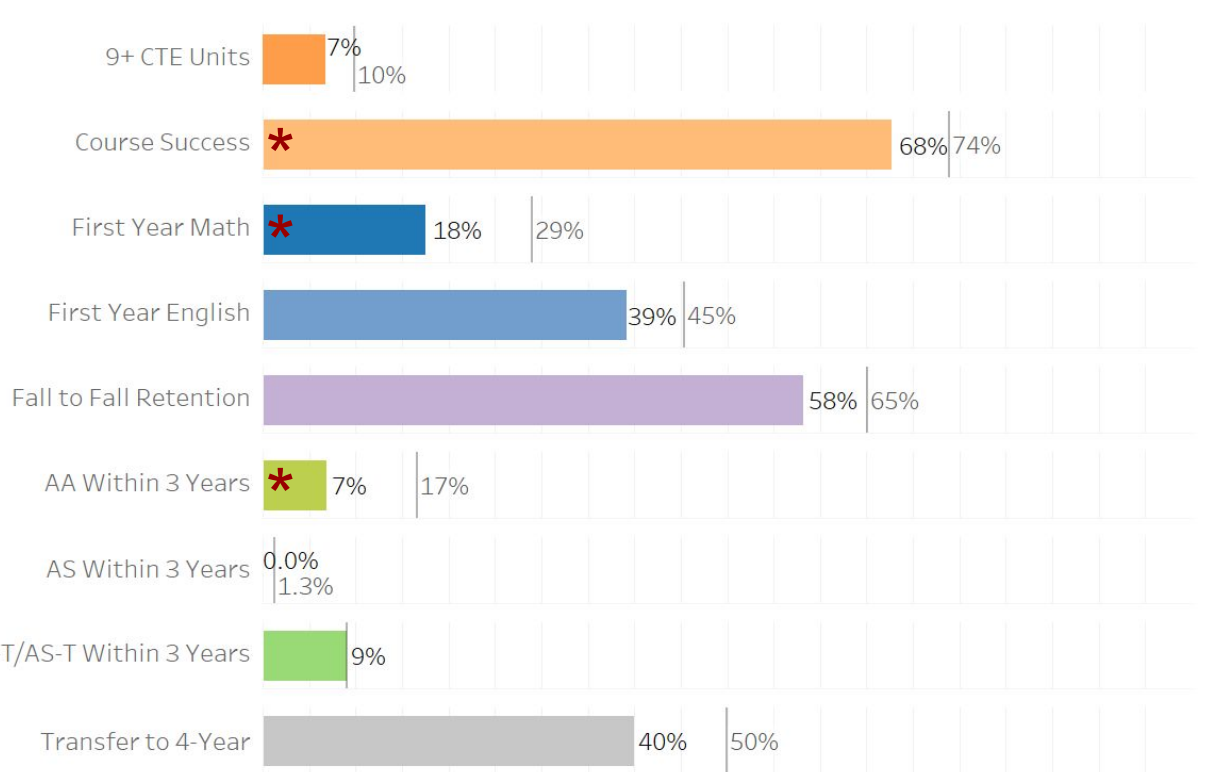
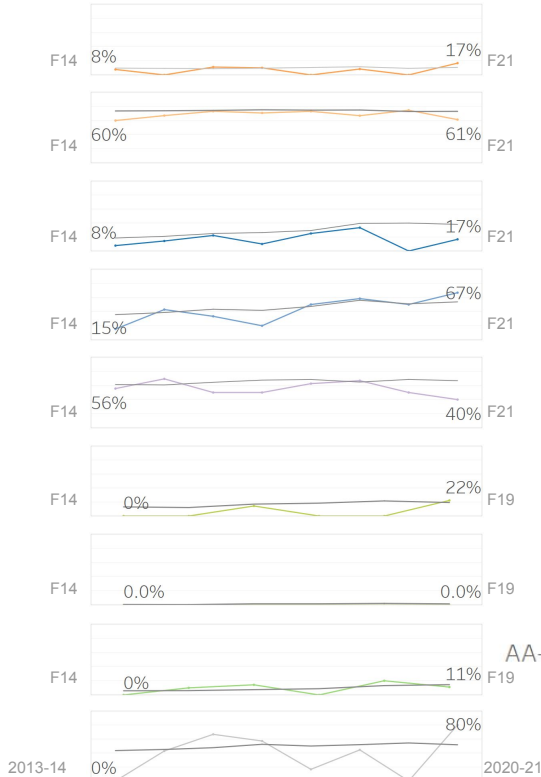
Residency

Socioeconomic Status

First Generation



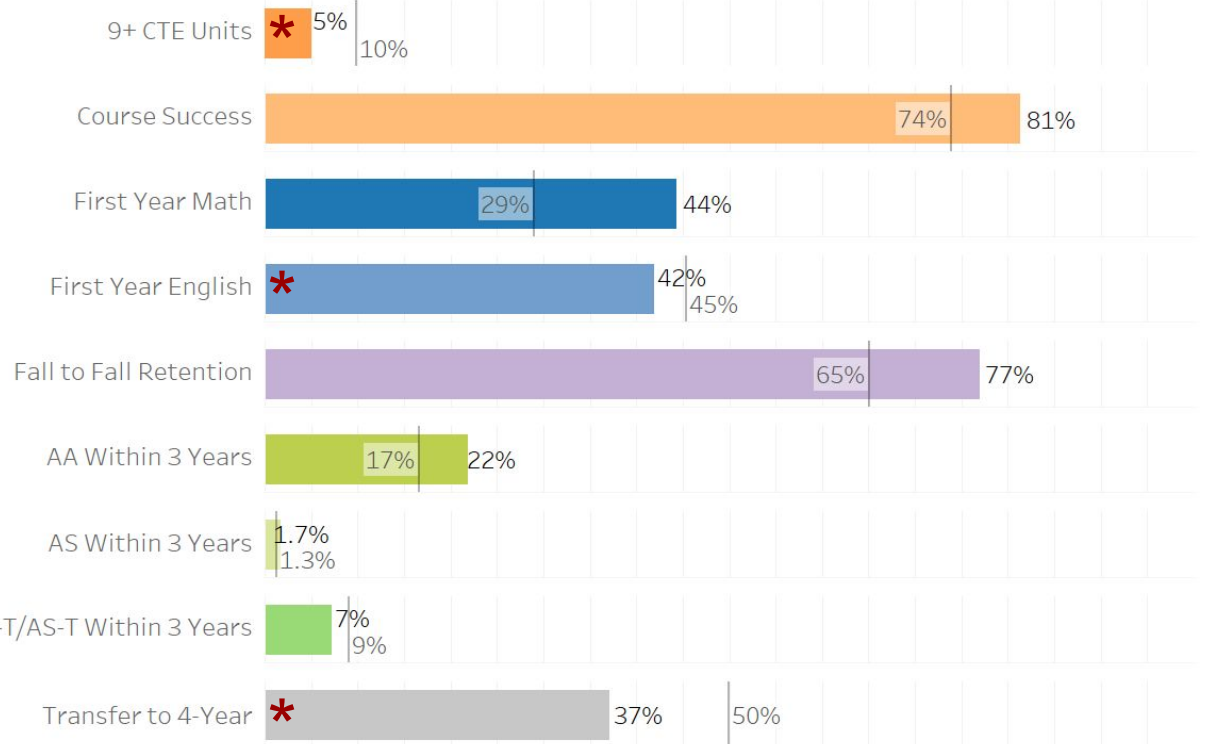
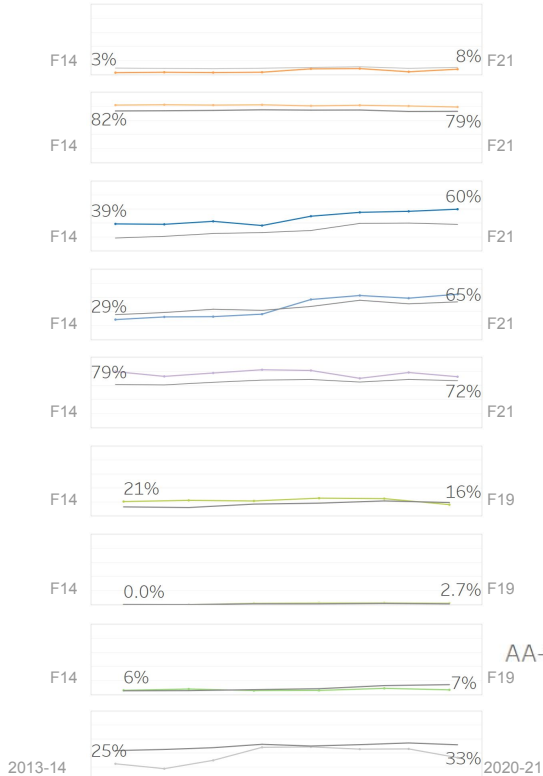
American Indian/Alaskan Native Student Experience



* Disproportionately Impacted



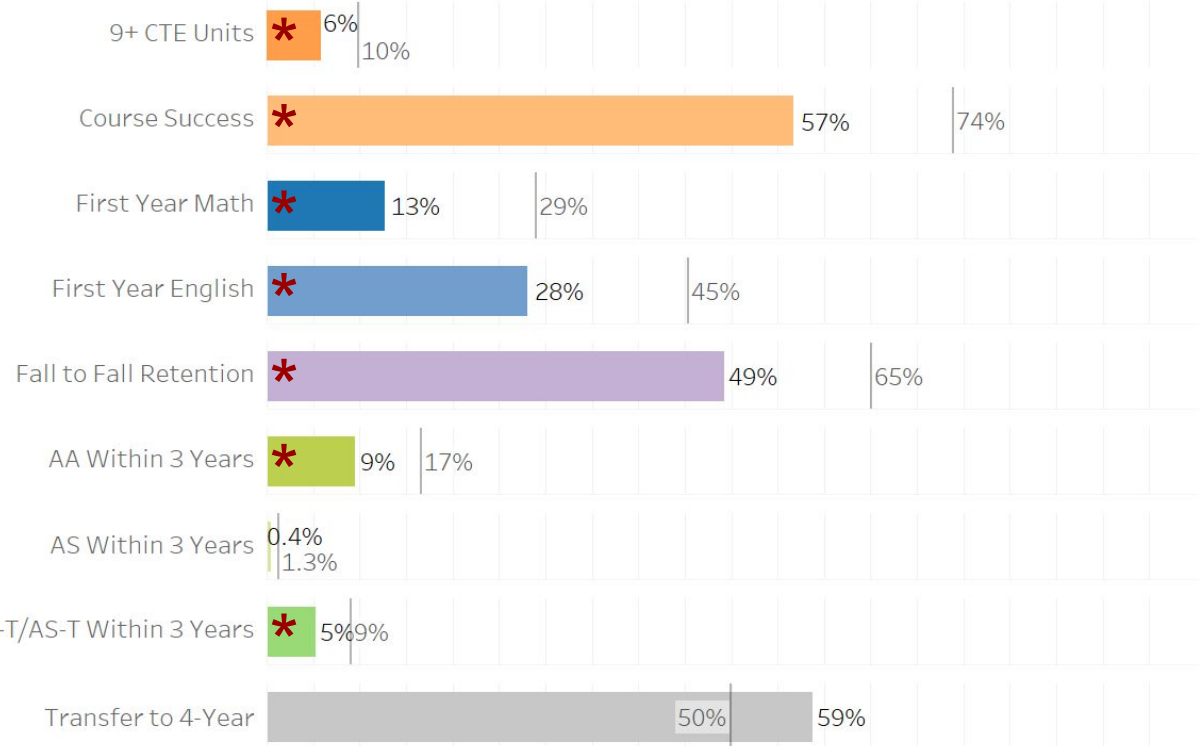
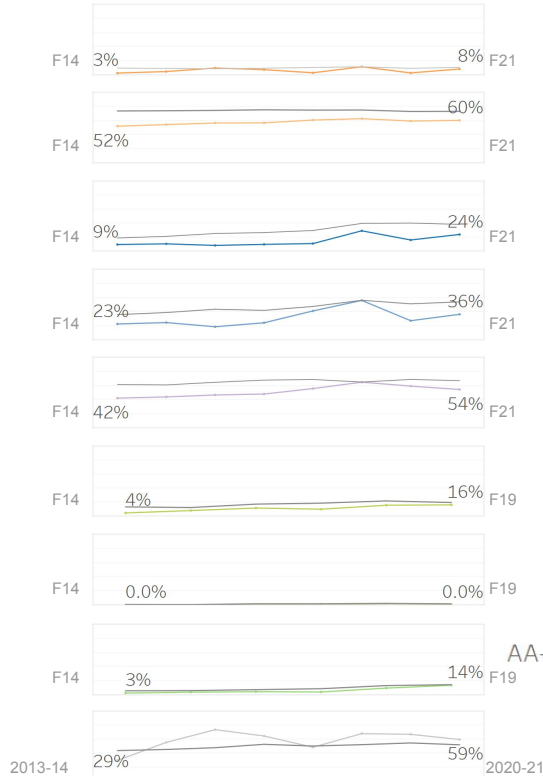
Asian Student Experience



* Disproportionately Impacted



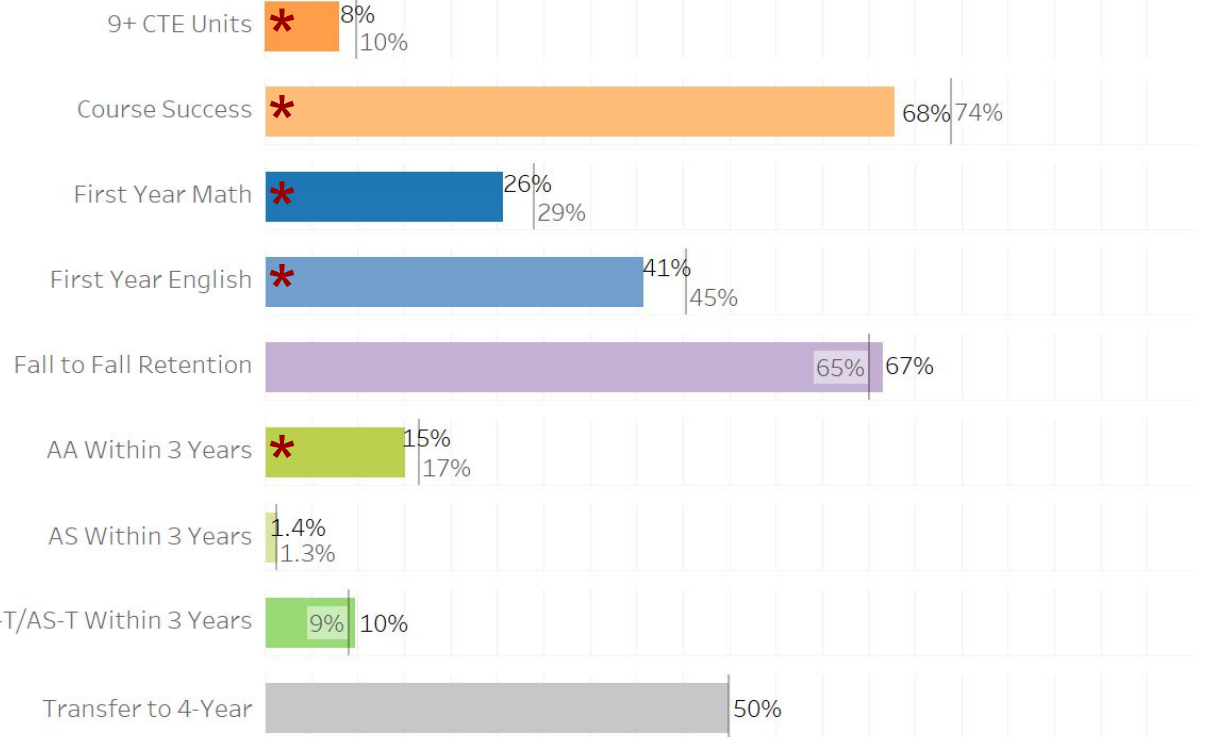
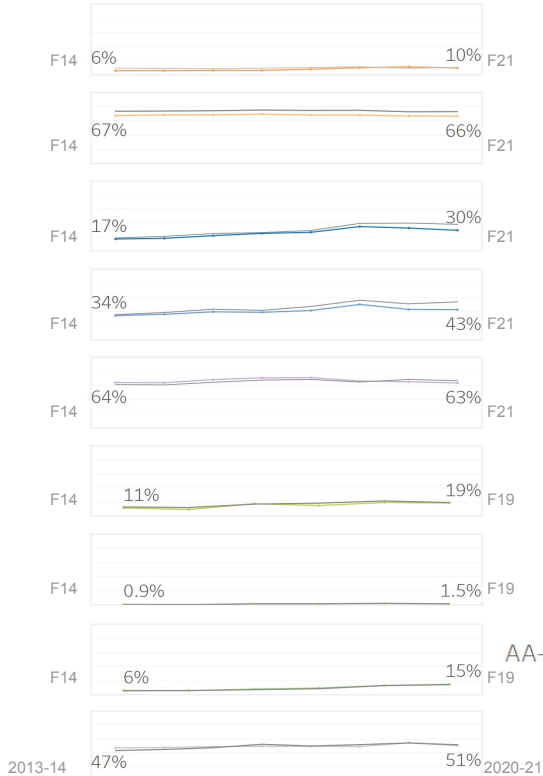
Black/African American Student Experience



* Disproportionately Impacted



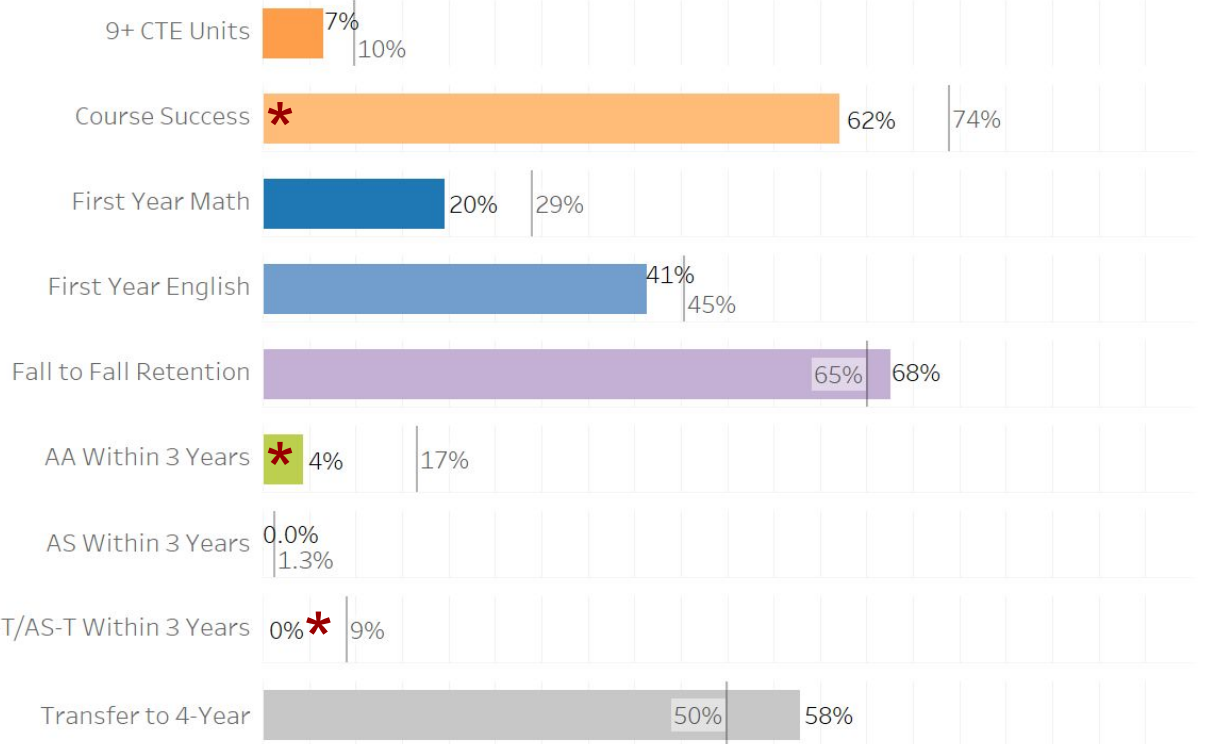
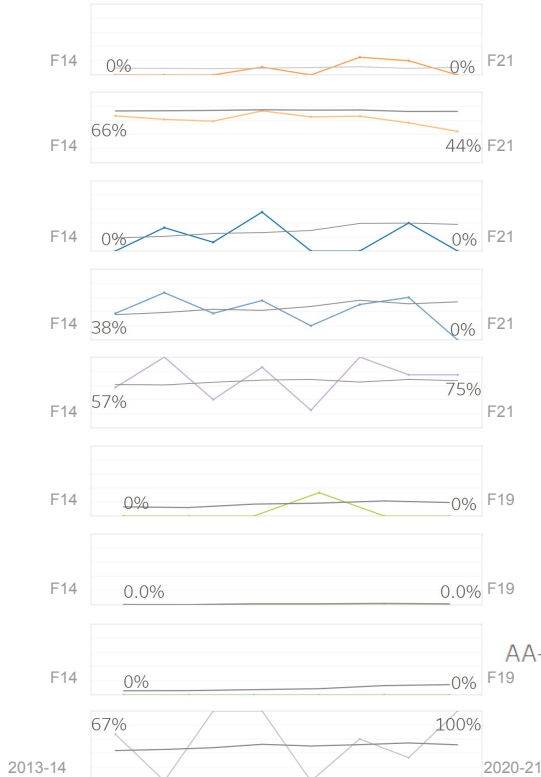
Latine/Hispanic Student Experience



* Disproportionately Impacted



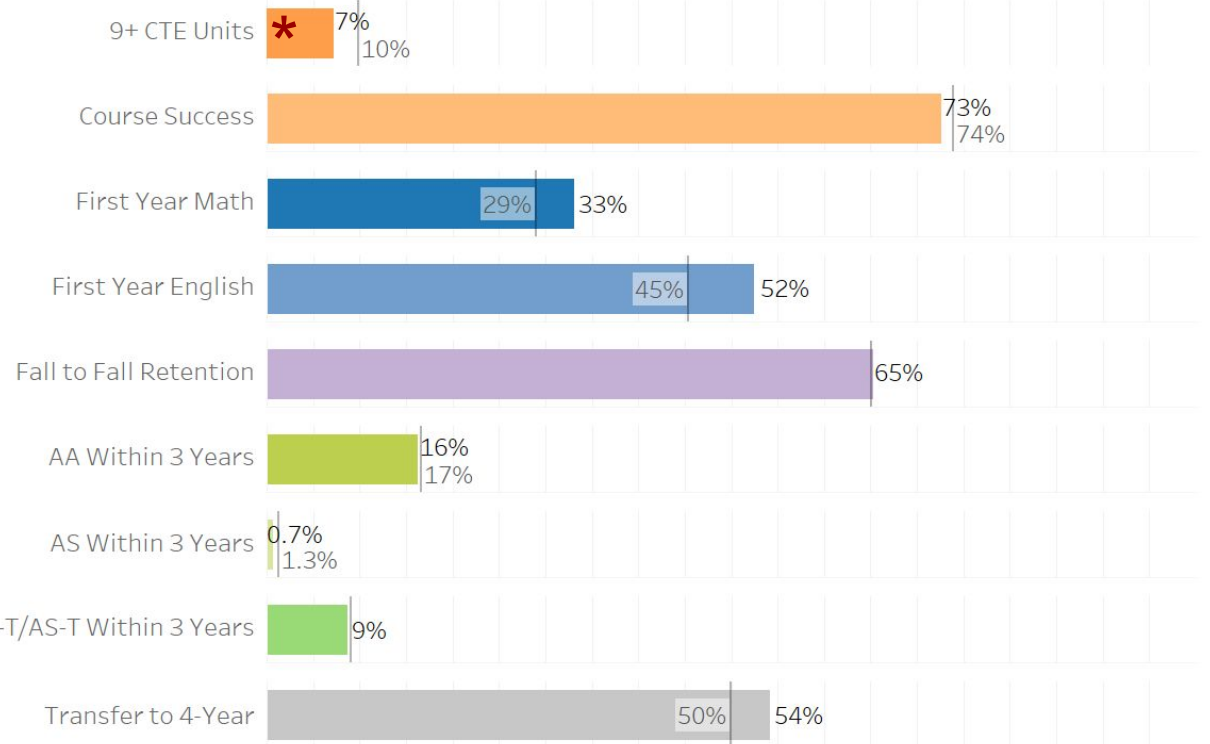
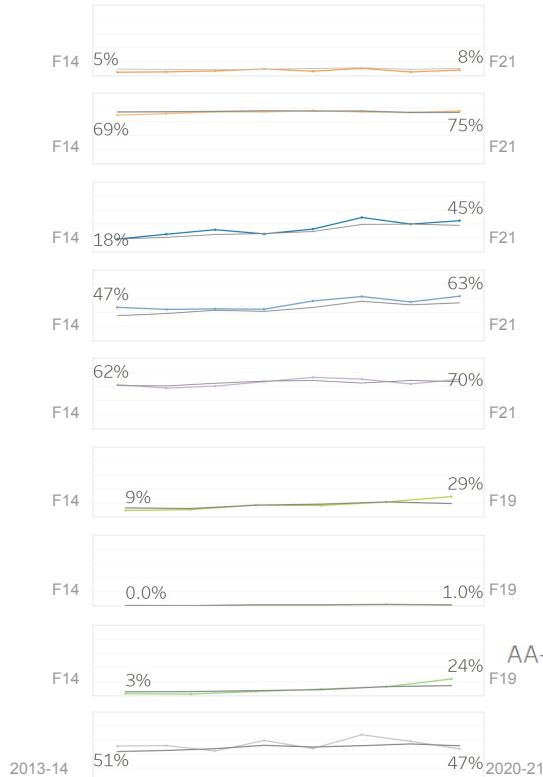
Pacific Islander Student Experience



* Disproportionately Impacted



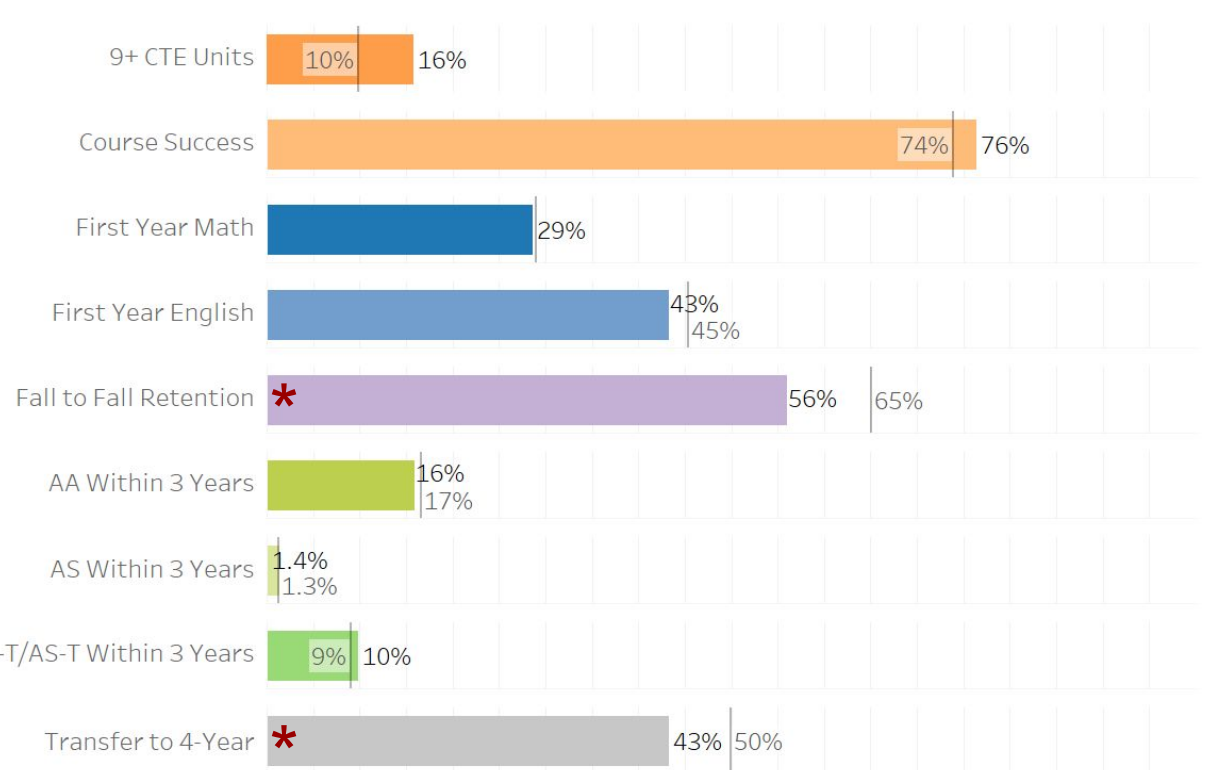
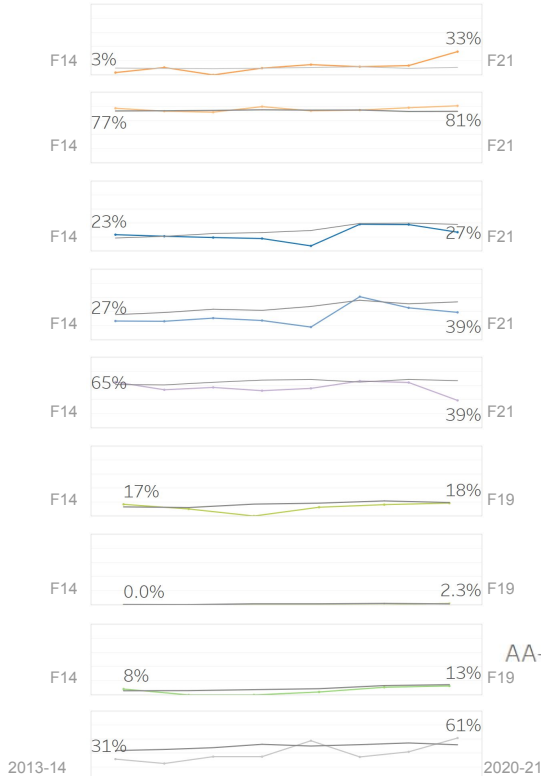
Two or More Races Student Experience



* Disproportionately Impacted



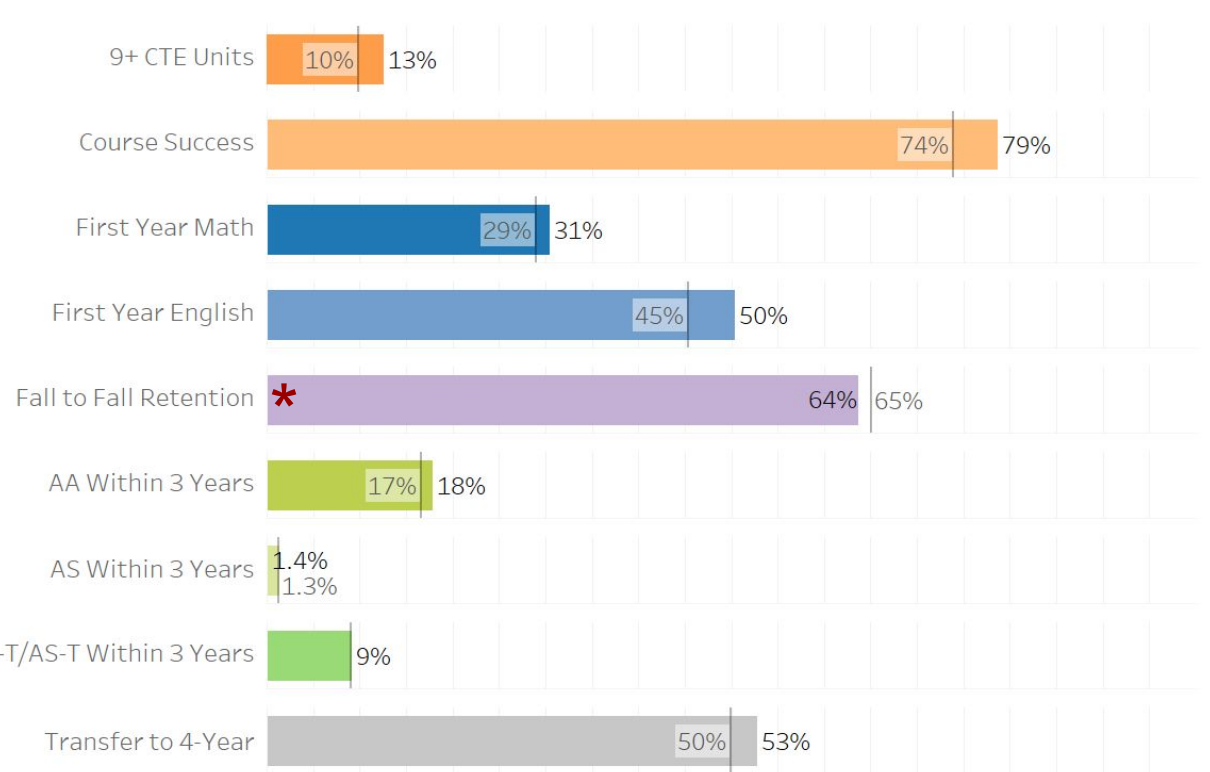
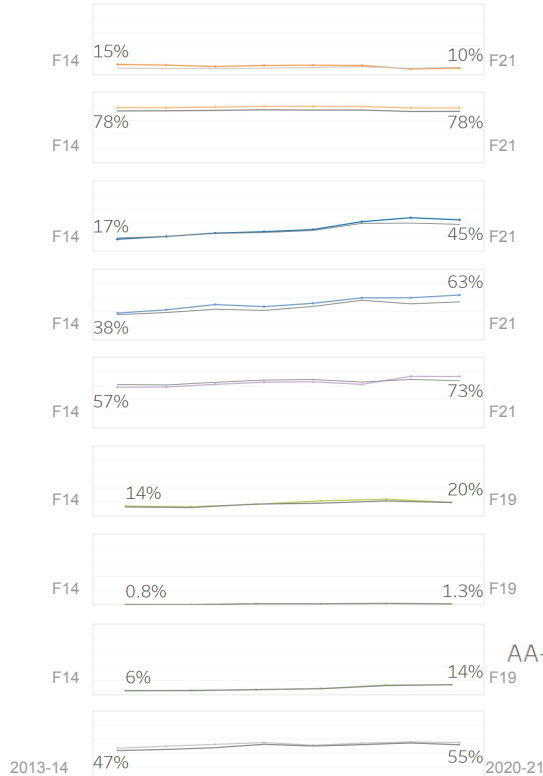
Unknown/Unreported Race/Ethnicity Student Experience



* Disproportionately Impacted



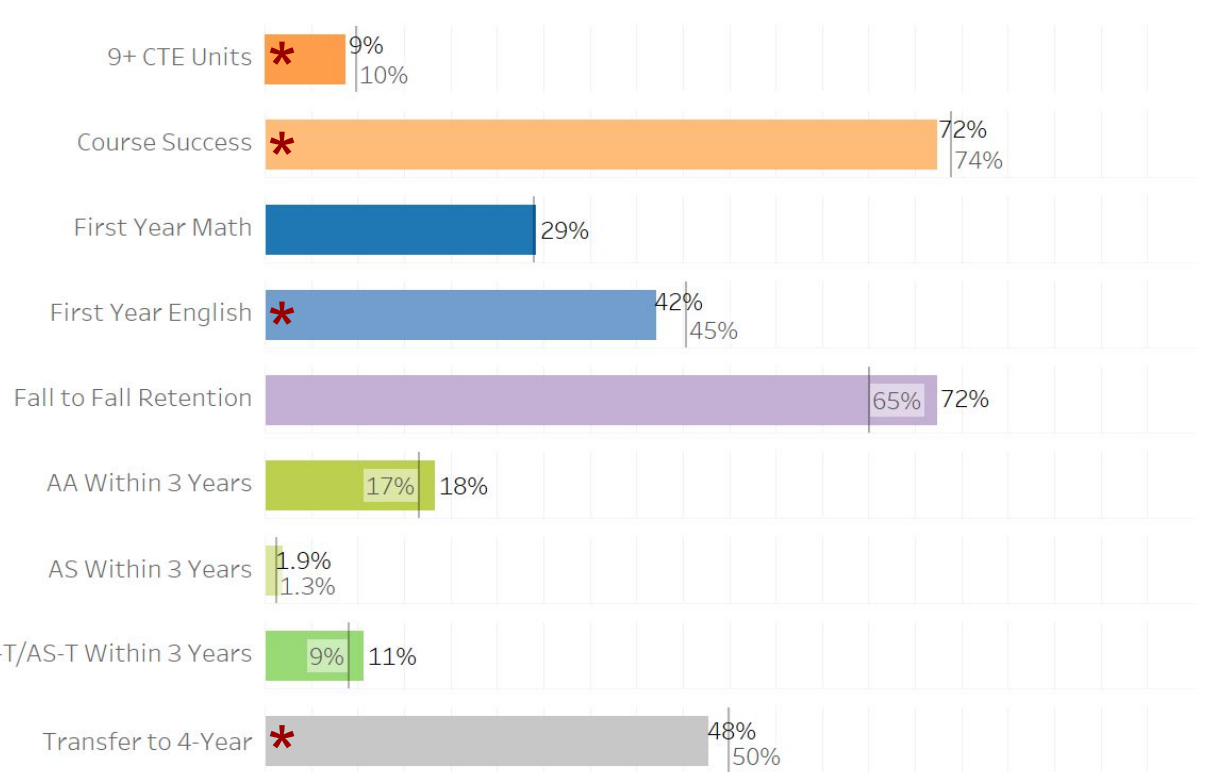
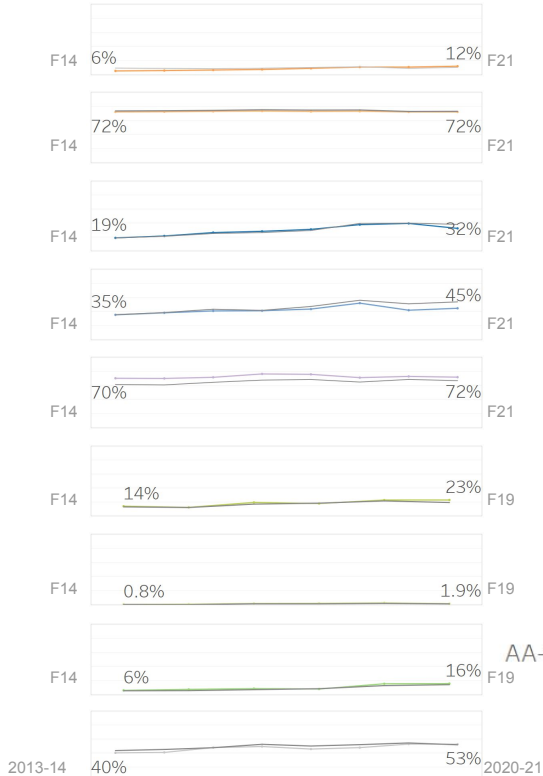
White Student Experience



* Disproportionately Impacted



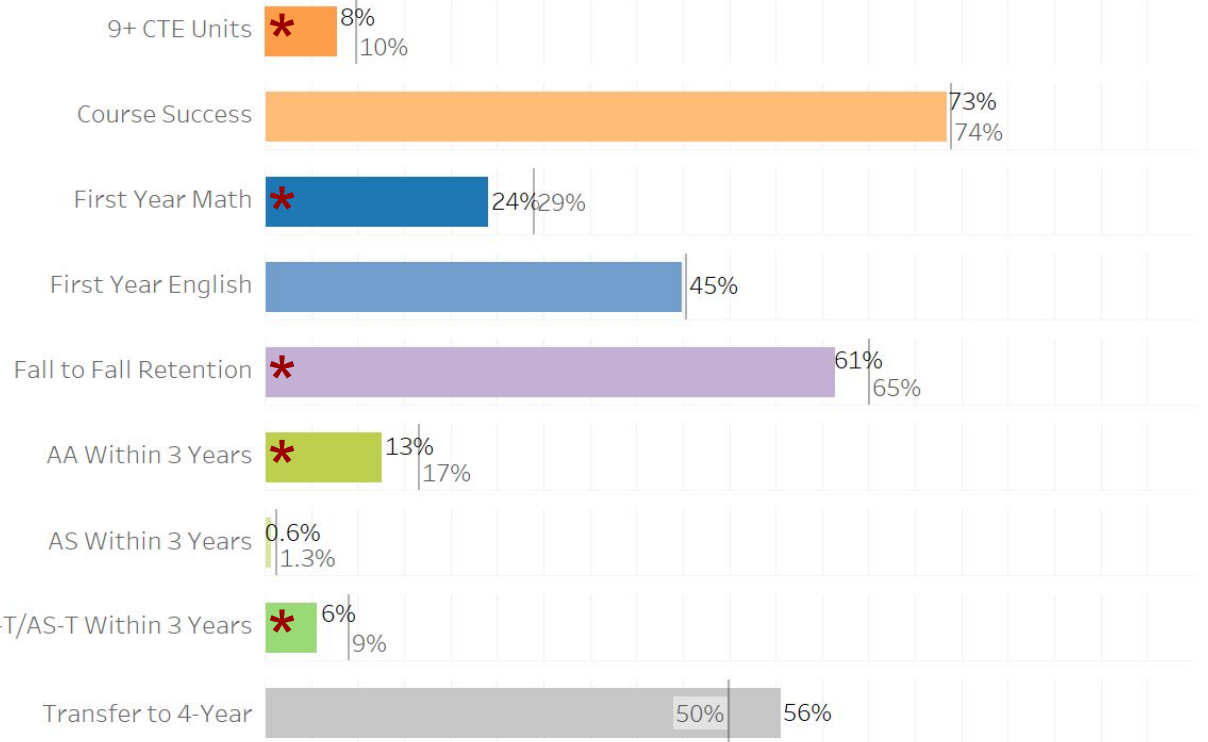
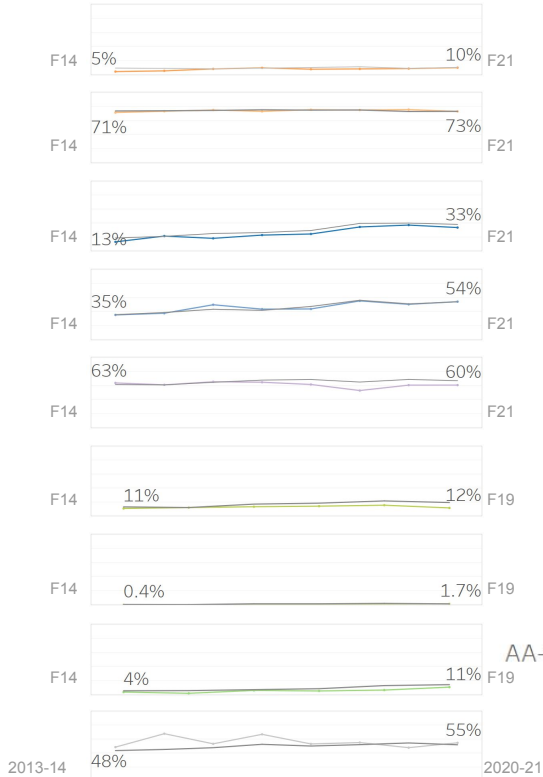
In District Resident Student Experience



* Disproportionately Impacted



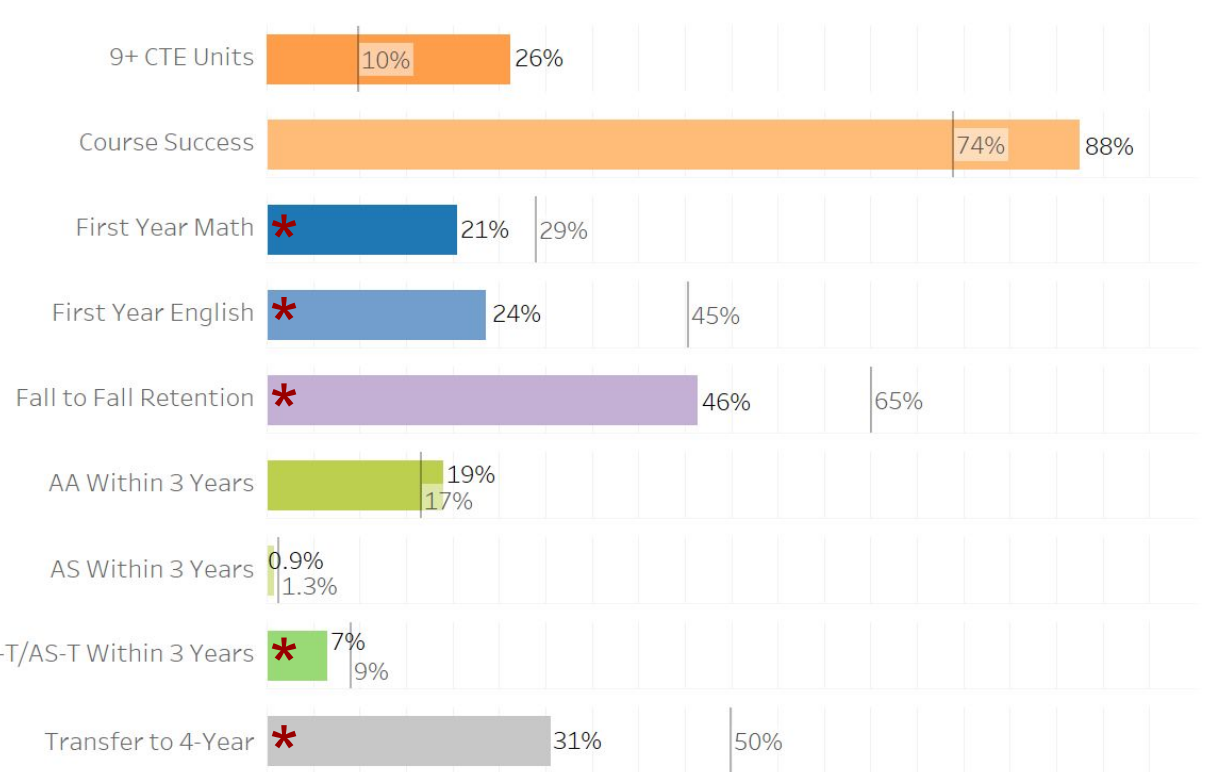
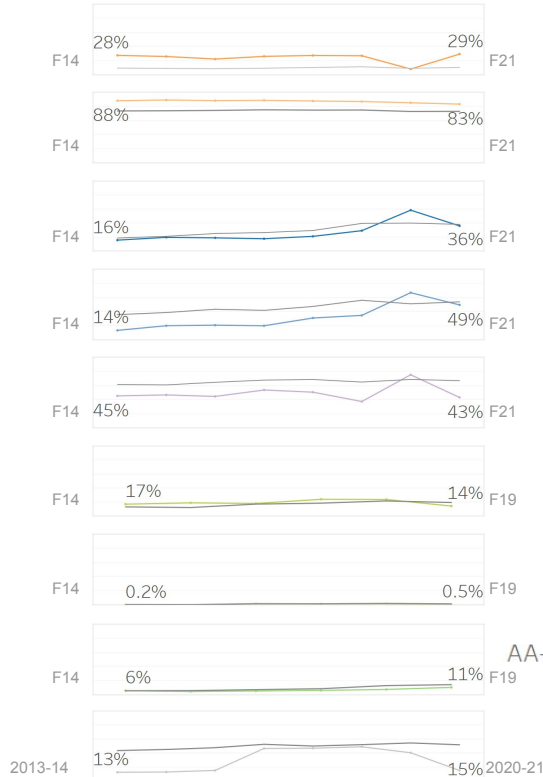
Out of State Resident Student Experience



* Disproportionately Impacted



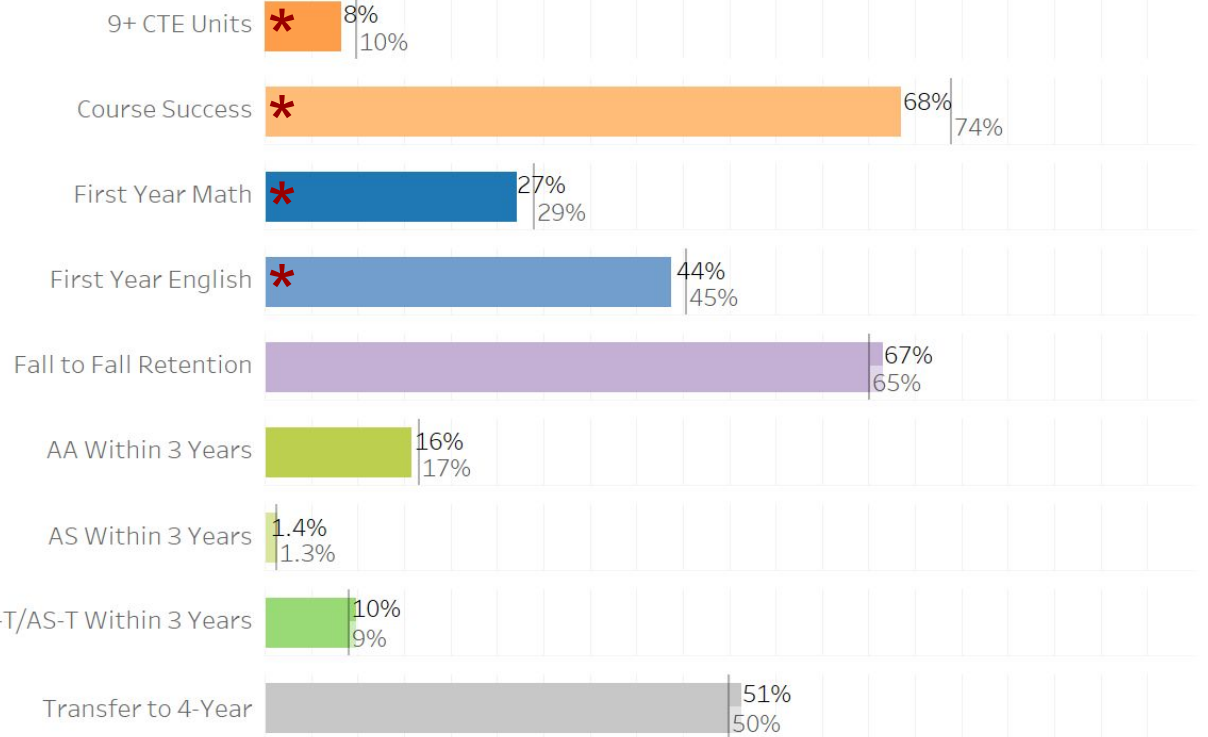
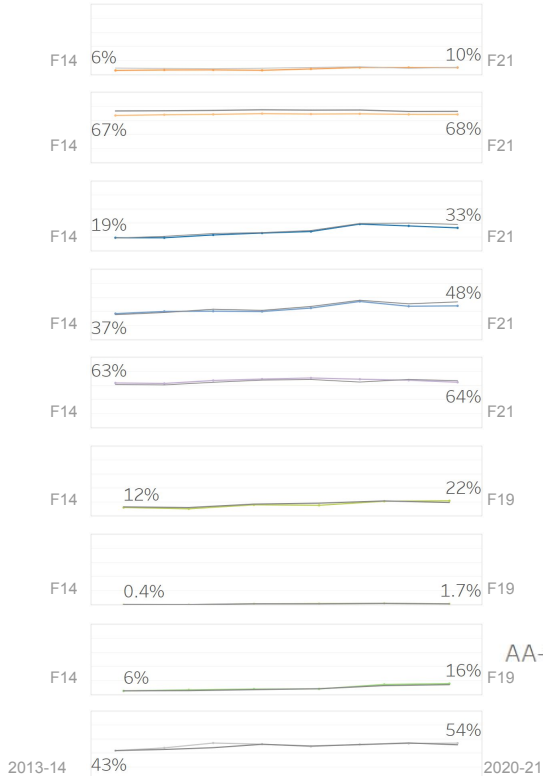
International F1 Visa Student Experience



* Disproportionately Impacted



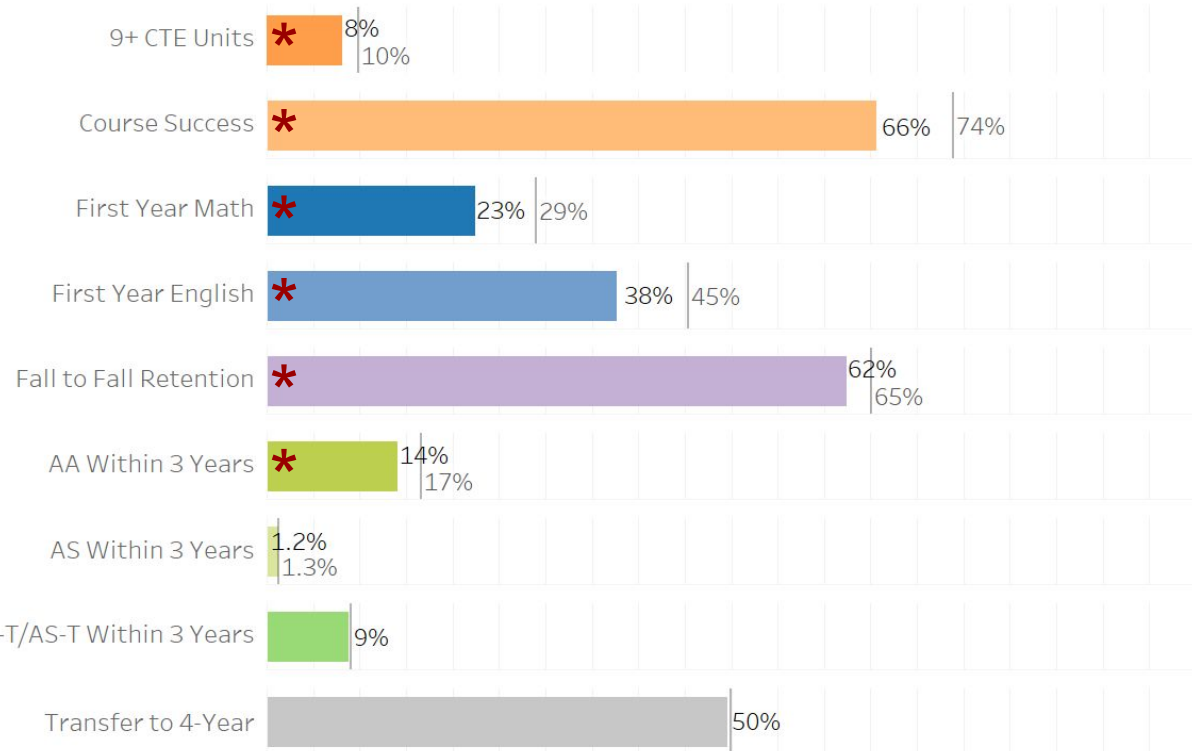
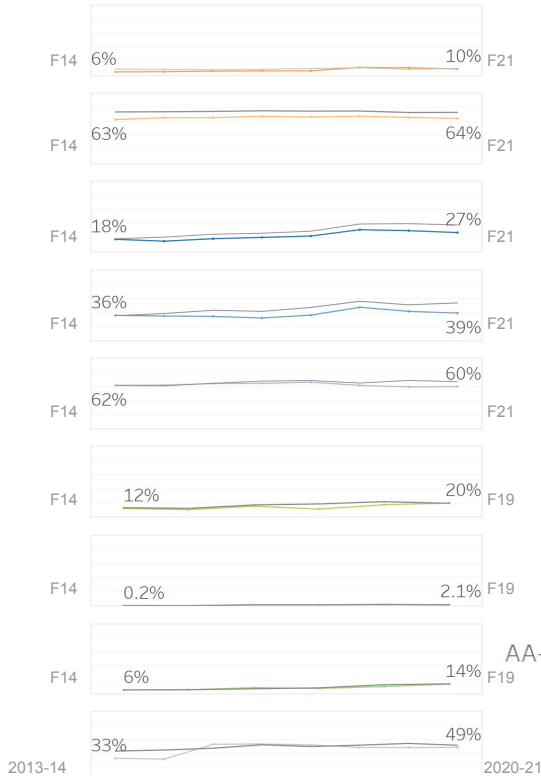
Low SES Student Experience



* Disproportionately Impacted



First Generation Student Experience



* Disproportionately Impacted



Summary

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Thank you for your Time and Attention

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